

Reaching Her Potential

Improving reproductive health
one story at a time...

Annual Report
2017/18



From the Chair of the Board of Trustees

This has been a major year for SafeHands for Mothers and I speak on behalf of the entire Board of Trustees when I say we are so pleased with the progress that has been made. This report outlines our key achievements of 2017/18, and opportunities for future growth.



This has been SafeHands' 15th year and it has been an enormous one. From adding two new team members – an Assistant Director-Development, Erica Belanger, and a Communication & Production Advisor, as well as a new Ambassador, Hibo Wardere – to moving to new offices in the centre of Soho, SafeHands is looking very different than it did one year ago.

However, even with all this change, the core of SafeHands remains the same – using the power of photography and film to spark change in communities around the world, and we have certainly done that as well. This year, we created three films and launched our newest series, Breaking the Cycle, which addresses menstruation traditions and stigmas around the world. We've reached millions of people with our films.

Perhaps biggest of all this year is the potential that SafeHands has developed for the future. With the growing team of employees, and ambassadors, SafeHands is poised to have many more years of great accomplishments.

None of this progress could have been made without the leadership of Founder Director, Nancy Durrell McKenna. Her grace and vision has seen SafeHands through many achievements. I am confident that it will see SafeHands through many more.

–Debbie Manners

From the Founder Director

This has been an extraordinary year of growth and inspiration for SafeHands for Mothers. Our key achievements in 2017/18 will be highlighted in the following pages and the amazing women, men and young people we have met in this time.

15 years ago, I founded SafeHands for Mothers to harness the power of photography and film to tell the stories of the girls, women and men we work with in some of the most marginalized communities. Their stories inform, educate and inspire us to take action to create a safe space where every pregnancy and childbirth is safe and everyone's wellbeing is valued.

I have witnessed great joy and astounding sadness and remain uplifted by the resilience of the those who have welcomed me into their lives and entrusted me to tell their stories. I am proud of the progress and partnerships we have made, with WHO, UNFPA, UNICEF and Comic Relief and to our supporters who believe in our vision, thank you. We have achieved much and there is so much more to do.

With grateful thanks to our anonymous donor, the SafeHands' team has expanded. We were joined by our Assistant Director - Development, Erica Belanger and our Communications and Production Adviser, Paige Rogers, and a growing team of dedicated interns. Our work is expanding and so is the impact of SafeHands.

The past 15 years have been a fantastic rollercoaster, I cannot wait to see where the next 15 years takes us.



–With a smile

Nancy Durrell McKenna



The Challenge

Right now, 214 million women do not have access to life-saving contraception. The impact is far reaching. Not just for women, but their families, communities and countries.

830 women die in pregnancy and childbirth every day

31,000 women die from unsafe abortion every year

3 million girls are at risk of being cut right now

1 in 10 girls in Africa miss school during her period

200 million women alive today have experienced

female genital mutilation (FGM)

Each of these women has a story of her own. Goals she hopes to accomplish, worries which keep her up at night. What is her story? And how would having control over her body help her reach them?



£7 a year is all it takes to
provide one woman's
reproductive & maternal health
needs in the developing world.

What must be done?

Investing in reproductive health saves and changes lives. We must take urgent action to ensure every pregnancy and childbirth is safe and everyone's wellbeing is valued. We must ensure that every woman, man, and young person has access to sexual and reproductive health and rights.

What is sexual and reproductive health and rights?

All women, men and young people must be able to make full, free and informed choices over their sexual and reproductive health:

- Access to life-saving contraception
- Prevention and treatment of infertility
- Safe abortion and post-abortion care
- Safe motherhood - antenatal and postnatal care, skilled attendance at birth and emergency obstetric care
- Prevention, care and treatment of STIs, HIV/AIDS and reproductive cancers
- Prevention of gender-based violence
- End FGM and child marriage



What are we doing about it?

For 15 years, SafeHands for Mothers has harnessed the power of the film and photography to spark change in under-served communities around the world.

We gather people from rural villages, crowded urban slums, and refugee camps to imagine solutions—for better maternity care, to end FGM, to reduce child marriage and to address stigma surrounding menstruation. Our films empower, educate, and inspire audiences to take action.



Stories Matter

Stories have the power to show someone a reflection of their self, they give people hope in times of despair, and encourage people that change is possible. Stories can change the world.

We know the importance of representation that's why we co-create films with communities that we serve. Women, men, and young people are at the centre of everything we do. We tell their stories the way they want them to be told, no matter how difficult they are to hear.

We create hard-hitting films that share inspiring stories and connect them to audiences around the world. Our partners – from local grassroots organisations to large development powerhouses – have used our films to:

- Train health care workers
- Inspire better health decisions and choices
- Address taboos and counteract myths and misconceptions
- Call for changes to restrictive laws
- Connect global audiences

Breaking taboos on reproductive health

Because of social taboo and stigma, reproductive health is often neglected. People around the world shy away from discussing unwanted pregnancy, contraception, abortion, HIV and STIs, and menstruation. But by not talking about these topics, we push them even further into the shadows, when these conversations could be the key. Reproductive health is critically important for improving women's rights, strengthening families and communities, and for improving the stability of entire countries.

Our work enables:

- Survival – by shedding light on practices that impede sexual and reproductive health and rights, we work to end maternal mortality
- Empowerment – by educating audiences to make full, free, and informed choices, our work helps people to gain autonomy over their bodies and lives
- Transformation - by stimulating conversation and action, our work drives transformative change for women, men, and young people

Our 4 Strategic Areas



“SafeHands for Mothers is a small, personal charity which has done more for mothers in developing countries, saving lives and reducing disability, than most other government funded projects, NGOs, and larger charities spending millions of dollars.”

— *Lord Naren Patel KT, SafeHands Patron*



Stories We Shared

This year, we shed light on some of the ritual
and taboos surrounding menstruation
around the world.



She Survives...

“If you have to decide if you’re going to eat or if you’re going to have sanitary napkins, you’re going to eat.”

*-Nurse Robinson
Spartanburg High School*



In Greenville, South Carolina, USA, some adolescent girls do not have regular access to menstrual products. Without pads or tampons, girls face shame, humiliation, and must make the difficult choice to forego other life necessities. Nurse Robinson and our partners, the Homeless Period Project, provide sanitary products to girls in need so that they may survive high school with dignity.

She Empowers...

“One rejoices for one’s child. We rejoice because the child has become a Krobo woman. It is joyful.”

*-Dede Ayeki,
Priestess of Odumase and Dipo trainer*



The Dipo Ceremony in Eastern Ghana is one of the longest standing traditions among the Krobo people. Girls are adorned with beads and taught about puberty, fertility, and the duties of being a woman. Traditionally, menstruation marks the beginning of this rite of passage. As the community celebrates, the girls are empowered to take pride in their periods and womanhood.

She Transforms...

“If Urmila’s parents can convince her grandmother and neighbours, why can’t your neighbours be convinced too? When will you abolish the restrictions within your family?”

-Radha Paudel, menstrual rights activist



In Western Nepal, Chaupadi is the practice of exiling menstruating women and girls and denying them access to relatives, food, and basic comforts. When high school student Urmila got her first period, her father rejected Chaupadi, and reassured her that menstruation is a natural process. Urmila stayed in the house and attended school. Menstrual rights activist Radha Paudel showcases Urmila’s story to encourage other young women to reject the practice of Chaupadi and transform their communities.

“When we looked at why so many women were dying in childbirth, we found a number of the issues were around child marriage and FGM. Child marriage is now illegal in Ethiopia but the tradition of FGM still goes on under cover.”

-Baroness Helena Kennedy, QC, SafeHands Patron





Our Achievements

From June 2017 – May 2018, our supporters made our work possible, our team grew stronger and we lifted the voices of women, men, and young people in some of the world's most under-served communities.

Our Work



We tackled menstrual taboos.

We launched our Breaking the Cycle series of films to address the taboos preventing women and girls from managing their periods with dignity.

- Breaking the Cycle
- Dipo Ceremony: From Girlhood and Womanhood
- Chaupadi: Banished for Bleeding
- Restoring Dignity: One Period at a Time



We invested in renewable technology in hard to reach communities in Ethiopia.

In July, we worked with partners Family Guidance Association of Ethiopia to assemble solar-powered media players. These players ensure hard to reach communities without electricity can see our films and receive other information on healthy reproductive behaviour.



Our films connected global audiences to join the conversation on sexual and reproductive health for all.

Our films initiated lively discussions at the Global Health Film Festival in London, Ethnologic Film Festival in Montpellier, France, the International Triennial Congress of Midwives in Toronto Canada, Orange Project and at the London School of Fashion. Meanwhile, our films were viewed over 2 million times on YouTube.

Our Work



We supported survivors to speak out to end Female Genital Mutilation (FGM). Survivor and renowned Anti-FGM campaigner Hibo Wardere joined SafeHands as our Ambassador. Together, we will renew our efforts to campaign to end FGM.



We worked with organisations in Ethiopia and Nepal. We visited Ethiopia to see how we can work with the Federal Ministry of Health and ensure more women can access Maternity Waiting Homes. Our trip to Nepal explored ways to work with UNFPA Nepal and Family Planning Association of Nepal (FPAN) to share information with young women to make healthy decisions.



We celebrated the results of our first 15 years. We highlight the results of 25 films in 300 under-served communities in 20 countries ensured 31,000 women had access to safe motherhood. We call on decision-makers, communities and health care providers to Invest in Women!

“When I heard the name, SafeHands for Mothers, and saw the care the team puts into their work and films, I knew that this was the charity where I wanted to invest my time.”

– *Hibo Wardere, SafeHands Ambassador*



Our Supporters

Fundraisers did all kinds of things to champion the rights of women and girls. On International Women's Day, ticket sales from a Comedy Show and champagne tasting supported the work of SafeHands.

Our individual donors gave generously all year. And with all this support, we invested this £13,409 directly into sharing the stories of women and girls in some of the world's most under-served communities.

Friends of SafeHands joined us in our mission and provided monthly donations to support our work. Through ongoing and recurring support, our Friends ensure we have consistent and sustainable funding.

We met new partners to advance our work. Our Assistant Director became the Chair of the UK Sexual and Reproductive Health and Rights (SRHR) Network – a coalition of 70 UK-based organisations. We became new members of the Reproductive Health Supplies Coalition (RHSC) and the International Best Practice (IBP) Initiative. Our work was featured in the UK All Party Parliamentary Group's on Population, Development and Reproductive Health's report.



Our Team



We asked “Where do we want to be in 5 years?” We drafted, consulted and finalised our 5 Year Strategic Plan with post-it notes, flipcharts, and discussions. Our new Strategic Plan is ready for implementation from 1 June 2018.

Our internship programme invested in a new generation of development professionals. Our delightful interns’ contributions were invaluable to the work of SafeHands.

This year, our team and capacity grew two-fold as we were joined by our new Assistant Director – Development and Communications and Production Adviser.

We traded stories with our new colleagues at the Ingenious Group. In February 2018, we moved offices and are now settled at 15 Golden Square in the heart of London.

Finances

Last year, our annual income was £155,986. This includes £78,467 for gathering and documenting the stories of women and girls.

We invested £63,577 in operations using donations from a private donor. Our staff salaries are covered entirely by a generous private donor.

And all the while, our Board of Trustees and Patrons supported us every step of the way.



Our Priorities for 2018-2019

On 1 June 2018, we launch our 5 Year Strategic Plan to harness the power of film as a catalyst for change. We will put the voices and experiences of women, men, and young people in under-served communities first.



Share stories through film

- Co-create 25 films that lift voices from under-served communities
- 'Breakthrough conversations' are facilitated alongside our screenings



Stories inspire action

- Work with partners at local level to inspire community action
- Train 100,000 health providers and 10 policy changes



Connecting global audiences

- 100 global actions in support of the Sustainable Development Goals (SDGs)
- 5 million global views recognise the importance of global health



Realise our own potential

- Extend our reach to complement our partners' efforts
- Increase and diversify our funding base.

Looking toward the future, we launch our new 5 Year Strategic Plan.

We will invest in our monitoring and evaluation to communicate the impact of our work.

Over the next 12 months, we aim to increase our reach in Africa, Asia and the UK.

Our 'Breaking the Cycle' series of films will shed a light on stigma and taboos on menstruation.

Trustees' Report and Unaudited Accounts for the year ended 31st May 2018

SafeHands for Mothers is committed to ensuring every pregnancy and childbirth is safe and everyone's wellbeing is valued.

We harness the power of film and photography to spark change around the world. Our award-winning films inspire, inform and educate women, their families and communities in some of the world's most under-served communities.

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TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MAY 2018

Trustees

Debbie Manners - Chair
Segun Olowookere - Treasurer
Laura Jump
Lady Jane Naylor
Janie New

Charity number

1097928

Principal address

23 Fitzjohns Avenue
London NW3 5JY
United Kingdom

Independent examiner

Goldwins Limited
75 Maygrove Road
West Hampstead
London NW6 2EG

Bankers

CAF Bank Limited
25 Kings Hill Avenue
Kings Hill
West Malling
Kent ME19 4JQ

Patrons

Baroness Helena Kennedy QC
Lord Naren Patel KT
Professor Ian Jacobs
Jon Snow
Patrick O'Brien

Founder

Nancy Durrell McKenna

The trustees present their report and accounts for the year ended 31 May 2018. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's deed, the Charities Act 2011 and the Charities Statement of Recommended Practice, (FRS 102) "Financial Reporting Standards)", issued in January 2015.

Structure, governance and management

The charity is controlled by its governing documents, a deed of trust, and constitutes an unincorporated charity. There is a Trustee and Staff manual setting out the key roles and purpose of the charity's organisation. This is available to all. The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Debbie Manners – Chair	Lady Jane Naylor
Segun Olowookere – Treasurer	Janie New
Laura Jump	

Staff for SafeHands for Mothers:

Nancy Durrell McKenna, Founder Director
Erica Belanger, Assistant Director - Development
Joshua Willdigg, Production & Communications Adviser
Nigel Deacon, Bookkeeper
Mohsen Zarei, Creative Digital Specialist

There are no related parties transactions. Bearing in mind the duty of trustees to identify and review the risks to which the charity is exposed, risk management is reviewed regularly by the Board and a Risk Management Strategy setting out the appropriate controls is in place. Particular risks have been identified with regard to ensuring the continuity of filmmaking and in particular succession for the Founder Director. A strategy has been implemented and is regularly reviewed and updated.

SafeHands financial review 2017/18

Financial information is vital to helping the trustees make good decisions and financial reports are prepared and reviewed by the trustees at all trustee meetings. The need to diversify our income, build on generating our own income, have a reasonable reserve level and maintain a good financial management system remains key to our success in the coming years.

During the year 2017/18 ending May 2018 SafeHands for Mothers had a total income of £155,986. This was a decrease (61%) on last year's total income. This reduction in income was a result of rebuilding the SafeHands for Mothers team and focusing on putting in place key foundations and developing a new strategy that will help SafeHands become more relevant and successful in the coming years.

Although total income dropped we were able to keep our expenditure in line with the income and also make a small surplus of £13,246. This small surplus will continue to help replenish charities unrestricted reserves.

This year's surplus has grown the charity's reserves to a total of £125,490, representing an increase of 10%. Unrestricted reserves stand at £38,805 and represents 31% of the total reserves. Using a survival ratio calculation based on unrestricted reserves being able to replace total income in the rare act that all funds dried up. The survival ratio at the end of May 2018 is 90 days based on this year's total income. This is a healthy ratio for an organisation of this size but we would need to grow this as total income grows but does protect the charity from any swift and unexpected changes to the funding environment.

Now that there is a strong team and new strategy in place the focus going forwards will be diversify the charity's income which should also include the ability to generate funds by ourselves.

This should be achieved alongside the organisational strategy which includes the goal to become a sustainable organisation, the 'go- to agency' for socially impactful films and continuing to produce powerful and challenging short films that will help improve the health and wellbeing of women, men and young people around the world.

Responsibilities of the Trustees

The trustees are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable laws and regulations. Charity law requires the trustees to prepare the financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice.

The trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including net income or expenditure. In preparing these financial statements the Executive Committee is required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgments and estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards and Statements of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the Charity and which enable it to ensure that the financial statements comply with the Charities Act 2011. The trustees are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the Board of Trustees



Segun Olowookere (Treasurer)

Date: 12 February 2019

INDEPENDENT EXAMINER'S REPORT *FOR THE YEAR ENDED 31 MAY 2018*

I report to the trustees on my examination of the accounts of the Safehands for Mothers Charitable Trust for the year ended 31 May 2018.

Responsibilities and basis of report

The trustees of SafeHands for Mothers Charitable Trust are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since the Trust's gross income exceeded £250,000 I confirm that I am qualified to undertake the examination because I am a member of the ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA, FCA, CTA, FCIE

Goldwins

Chartered Accountants

75 Maygrove Road, West Hampstead

London NW6 2EG

STATEMENT OF FINANCIAL ACTIVITIES
(including income and expenditure account)
FOR THE YEAR ENDED 31 MAY 2018

	Notes	Unrestricted funds £	Restricted funds £	Total 2018 £	Total 2017 £
<u>Income from:</u>					
Donations and legacies	3	13,409	-	13,409	17,188
Charitable activities	4	-	142,398	142,398	234,033
Investment income	5	179	-	179	165
Total income		13,588	142,398	155,986	251,386
<u>Expenditure on:</u>					
Raising funds		696	-	696	216
Charitable activities:					
Development costs		67,818	-	67,818	45,008
Bond grant		-	-	-	-
Breaking the cycle		-	-	-	-
RCOG		-	935	935	11,770
Comic Relief		-	2,492	2,492	48,580
Anonymous grant		-	69,615	69,615	9,769
IPPF		-	1,184	1,184	117,700
Total expenditure	6	68,514	74,226	142,740	233,037
Net income / (expenditure) for the year		(54,926)	68,172	13,246	18,349
Transfers between funds		(61)	61	-	-
Net movement in funds		(54,987)	68,233	13,246	18,349

Total funds brought forward		93,792	18,452	112,244	93,895
Total funds carried forward	12	<u>38,805</u>	<u>86,685</u>	<u>125,490</u>	<u>112,244</u>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

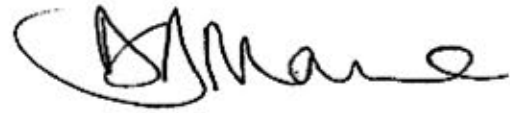
All of the above amounts relate to continuing activities.

The attached notes form part of these financial statements.

BALANCE SHEET
FOR THE YEAR ENDED 31 MAY 2018

	Notes	£	2018	£	£	2017	£
Fixed assets							
Tangible assets	9			1,196			920
Current assets							
Debtors	10		184			255	
Cash at bank and in hand			448,440			412,410	
			<u>448,624</u>			<u>412,665</u>	
Creditors: amounts falling due within one year	11		(324,330)			(301,341)	
			<u>448,624</u>			<u>412,665</u>	
Net current assets				124,294			111,324
Total assets less current liabilities				<u>125,490</u>			<u>112,244</u>
Income funds							
Restricted funds				86,685			18,452
Unrestricted funds				38,805			93,792
TOTAL FUNDS	12			<u>125,490</u>			<u>112,244</u>

The accounts were approved by the Board on 12 of February 2019



Debbie Manners
Chairman

Charity No. 1097928

NOTES TO THE ACCOUNTS

1. ACCOUNTING POLICIES

a) **Basis of accounting**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Charities Act 2011.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) **Going concern**

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

c) **Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received

Income relating to classes, lettings and activities represent the invoiced value of services provided.

d) **Expenditure**

Expenditure is recognised in the period in which it is incurred.

All expenses are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration on each activity, comprising salary and overhead costs of the central function, is apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

e) **Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided on all tangible fixed assets at rates calculated to written off the cost less estimated value of each asset its expected useful life, as follows:

Fixtures, fittings & equipment 33% on reducing balance.

f) **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

g) **Creditors**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

h) **Fund accounting**

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for particular purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

2. DETAILED COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total 2017
	£	£	£
<u>Income from:</u>			
Donations and legacies	17,188	-	17,188
Charitable activities	-	234,033	234,033
Investment income	165	-	165
Total income	17,353	234,033	251,386
<u>Expenditure on:</u>			
Raising funds	216	-	216
<u>Charitable activities:</u>			
Development and Fund Raising	45,008	-	45,008
RCOG		11,770	11,770
Comic Relief	-	48,580	48,580
Anonymous grant	-	9,763	9,763
IPPF	-	117,700	117,700
Total expenditure	45,224	187,813	233,037
Net movement in funds	(27,871)	46,220	18,349
Transfers between funds	87,979	(87,979)	-
Net Movement In Funds	60,108	(41,759)	18,349
Fund balances at 1 June 2016	33,684	60,211	93,895
Fund balances at 31 May 2017	93,792	18,452	112,244

3. INCOME FROM DONATIONS

	Unrestricted Funds £	Restricted Funds £	Total 2018 £	Total 2017 £
Donations and legacies	<u>13,409</u>	<u>-</u>	<u>13,409</u>	<u>17,188</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	2018 £	2017 £
Comic Relief	-	5,000
Anonymous grant	137,848	77,579
IPPF	4550	136,399
RCOG	-	15,055
	<u>142,398</u>	<u>234,033</u>

5. INVESTMENT INCOME

	Unrestricted Funds £	Restricted Funds £	Total 2018 £	Total 2017 £
Interest receivable	<u>179</u>	<u>-</u>	<u>179</u>	<u>165</u>

6. ANALYSIS OF EXPENDITURE

Basis of allocation		Cost of raising funds	Charitable activities	Support costs	2018 Total	2017 Total
Project activities	Direct	£ -	£ 78,467	£ -	£ 78,467	£ 187,813
Fundraising cost	Direct	696	-	-	696	216
Support costs	Staff time	-	-	63,577	63,577	45,008
		<u>696</u>	<u>78,467</u>	<u>63,577</u>	<u>142,740</u>	<u>233,037</u>
Support costs			63,577	(63,577)	-	-
Total expenditure 2018		<u>696</u>	<u>142,044</u>	<u>-</u>	<u>142,740</u>	<u>233,037</u>

Of the total expenditure, £68,514 was unrestricted (2017: £45,224) and £74,226 was restricted (2017: £187,813).

Support and governance costs are allocated based on projected time spent by staff.

7. Net income / (expenditure) for the year

This is stated after charging / (crediting):

	2018	2017
	£	£
Depreciation	589	453
Independent examiners fees	<u>1,578</u>	<u>1,530</u>

8. STAFF COSTS

	Total 2018	Total 2017
	£	£
Wages and salaries	63,883	22,436
Social security costs	<u>2,595</u>	<u>(597)</u>
	<u>66,478</u>	<u>21,839</u>

The average number of employees during the year was 2 (2017: 1).

There was no employee whose annual emoluments were £60,000 or more (2017: Nil)

The total employee benefits including pension contributions of the key management personnel were £ 40,583 (2017: £22,024).

9. TANGIBLE FIXED ASSETS

	Fixtures, fittings and equipment £
Cost	
At the start of the year	13,420
Additions	865
Disposals	-
At the end of the year	<u>14,285</u>
Depreciation	
At the start of the year	12,500
Charge for the year	589
On disposals	-
At the end of the year	<u>13,089</u>
Net book value	
At the end of the year	<u>1,196</u>
At the start of the year	<u>920</u>

All of the above assets are used for charitable purposes.

10. DEBTORS

	2018	2017
	£	£
Other debtors (prepayments)	<u>184</u>	<u>255</u>
	<u>184</u>	<u>255</u>

11. CREDITORS

	2018	2017
	£	£
Trade creditors	2,241	8,011
Credit cards	570	630
Taxes and social security	2,005	-
Other creditors	-	2,000
Deferred income	318,014	285,000
Accruals	1,500	5,700
	<u>324,330</u>	<u>301,341</u>

Deferred income represents Anonymous grant received in advance for the financial year 2018/19.

12. FUNDS ANALYSIS

	Balance at 01/06/2017	Net movement in funds	Transfers	Balance at 31/05/2018
	£	£	£	£
Unrestricted funds	<u>93,792</u>	<u>(54,926)</u>	<u>(61)</u>	<u>38,805</u>
Restricted funds				
Comic Relief	-	(2,492)	2,492	-
Breaking the Cycle	18,452	-	-	18,452
RCOG	-	(935)	935	-
Anonymous grant	-	68,233	-	68,233
IPPF	-	3,366	(3,366)	-
Total Restricted funds	<u>18,452</u>	<u>68,172</u>	<u>61</u>	<u>86,685</u>
Total funds	<u>112,244</u>	<u>13,246</u>	<u>-</u>	<u>125,490</u>

FUNDS ANALYSIS 2017

	Balance at 01/06/2016 £	Net movement in funds £	Transfers £	Balance at 31/05/2017 £
Unrestricted Funds	33,684	(27,871)	87,979	93,792
Restricted Funds				
Comic Relief	41,759	(43,580)	1,821	-
Breaking the Cycle	18,452	-	-	18,452
RCOG	-	3,285	(3,285)	-
Anonymous grant	-	67,816	(67,816)	-
IPPF	-	18,699	(18,699)	-
	60,211	46,220	(87,979)	18,452
TOTAL FUNDS	93,895	18,349	-	112,244

13. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds £	Restricted funds £	Total funds £
Funds balances at 31 May 2018 are represented by			
Fixed assets	1,196	-	1,196
Current assets	43,925	404,699	448,624
Current liabilities	(6,316)	(318,014)	(324,334)
Total Net Assets	38,805	86,685	125,490
Funds balances at 31 May 2017 are represented by			
Fixed assets	920	-	920
Current assets	109,213	303,452	412,665
Current liabilities	(16,341)	(285,000)	(301,341)
Total Net Assets	93,792	18,452	112,244

14. TAXATION

The charity is provisionally exempt from tax on income and gains to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

15. RELATED PARTIES

There were no related party transactions to report during the year.

Your support is invaluable in helping us to spark change by telling the stories of women and girls.

