# *safe*Hands

ANNUAL REPORT AND FINANCIAL STATEMENTS 2019 - 2020

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# WHO WE ARE

SafeHands is a UK Charity registered with the Charity Commission for England and Wales.

SafeHands works to see a world where women and girls have the information and knowledge to make informed decisions about their sexual and reproductive health and rights (SRHR), whether it is access to contraception; safe motherhood and safe abortion; treatment for STIs and HIV; prevention of gender-based violence, including an end to female genital mutilation (FGM); an end to child marriage; or stigma-free menstruation.

We put life-saving SRHR information into the hands of women and girls to make full, free, and informed choices regarding their bodies and lives.

# FOREWORD FROM YOUTH LEADER ABU HUSSEIN

For the past six years, I have been a member of SafeHands' strategic and implementing partner Reproductive Health Uganda's (RHU) Youth Action Movement (YAM). For the past two, I have been the president.

As a member of YAM, I go into my community each week to bring SRHR information to my fellow young people. Peer education and information on safe sex changes people's lives. We will all face challenges with our reproductive health, but with access to information on how to be safe, these challenges do not have to define us.



As the YAM President, I see the unique position peer educators hold in reaching young people. Every day, we see the benefits when young people have the information they need, and the consequences when they don't. As members of our communities, we know how to make people feel comfortable and open up about their health. That is why I was so excited when I heard that SafeHands wanted to work with the YAM to make access to information easier for young people.

The chatbot, *Ask RHU*, and participatory photography training help us to create health messages for our community. SafeHands has seen what I have seen for so long - that young people need accurate, judgement-free information on safe sex, and peer educators are best placed to provide it. Together, we are finding new, impactful ways of doing peer education.

With the rise of COVID-19, this has been more important than ever before. Already, teenage pregnancy and domestic violence have increased. Each time a lockdown is declared, the numbers get worse. Thankfully, with the tools and training SafeHands provided to us, our peer education has continued even when we could no longer provide our outreach services.

I have been so proud to work with SafeHands and put the voices and experiences of young people at the centre of our work. This year has been very exciting, but this is only the beginning. I cannot wait to see what next year brings.

Abu Hussein, President of RHU Youth Action Movement



# FOREWORD FROM THE CHAIR OF OUR BOARD OF TRUSTEES

Small is beautiful. As a small charity, we can be agile, resilient, and responsive in an unpredictable world. 2019 – 2020 has certainly been unpredictable. This year, we have been reminded about the value of these traits, and of the importance of working with strong partners, like RHU, Say It Now, and The Challenges Group, and the benefit of unwavering support from Hello! Magazine, Co-Partnership, Coco de Mer, and Levant Restaurant.

COVID-19 has challenged all of us in different ways. In some places, it has created new challenges but more often than not, it has exacerbated existing barriers. This is no truer than in sexual and reproductive rights. As clinics and schools closed and social gatherings were cancelled around the world, we are reminded that too many women and girls have only precarious access to the information and services they need. We continue to work with the UK government's Foreign, Commonwealth & Development Office (FCDO) to ensure SRHR does not slip off the political agenda.

Challenges require bold new ideas. This year, we are proud to be pioneering two new mHealth innovations. Our AI chatbot, *Ask RHU*, turns Facebook Messenger into an informal, informed adviser, and our solar tablets are a trusted companion for peer educators as they deliver information to hard-to-reach communities. Trialled with RHU's YAM, these solutions present new ways to improve young people's access to safe sex information.

In addition to these global changes, SafeHands has undergone internal changes too. In June, we were delighted to welcome Erica Belanger as our new Executive Director. She leads the implementation of our 2020 – 2023 Strategic Framework. Our new strategy draws inspiration from the vision of our Founder Director, Nancy Durrell McKenna. Nancy founded SafeHands 17 years ago and since then, the power of the visual to spark change has been embedded in our DNA. Nancy's vision will continue to guide the organisation as she focuses on our financial future.

This year has brought many changes, but one thing remains unaltered – we are committed to putting information into the hands of women and girls so they can make informed decisions over their bodies and lives. None of our progress would have been possible without the generous support of our donors, partners and friends. Thank you for your dedication and support as we celebrate another year. On behalf of the Board of Trustees, I am delighted to highlight our progress and results in 2019 - 2020.

### Debbie Manners, Chair of SafeHands' Board of Trustees

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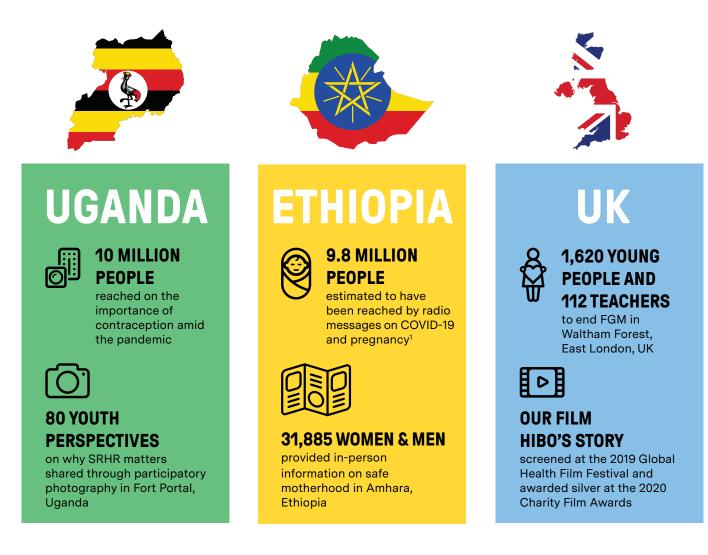
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# 1. OUR VISION, MISSION AND WORK

**Our vision:** We work to see a world where young women and girls have the information, knowledge and support to make full, free and informed decisions over their bodies and lives.

**Our mission:** We work with young leaders, partners and communities to develop impactful stories and materials that put SRHR information into the hands of young people and adolescents and their wider community. This helps them make full, free and informed decisions regarding their bodies and lives.

Where we work: In 2019 - 20 we implemented **3 projects** reaching **20.1 million people** with SRHR information in **3 countries** including:



# **OUR NEW IDENTITY**

### **NEW CHARITABLE STATUS**

In 2019 – 2020, SafeHands began making changes to our governance structure. Our application to the Charity Commission of England and Wales to convert our governance structure to a new legal entity of Charitable Incorporated Status (CIO) was approved in November 2019. From 1 June 2020, we began implementing under our new CIO structure - SafeHands (Charity Number 1186460). Although our charitable status has changed, our organisation maintains the same charitable objects and strategic focus. This Annual Report will mark our final report as SafeHands for Mothers Charitable Trust.

### WE ARE SIMPLY 'SAFEHANDS'

The change in our structure coincides with an organisational name change to 'SafeHands' in 2019. When SafeHands for Mothers was founded in 2003, our mission was to harness the power of photography and film to ensure safe pregnancy and childbirth. We can't do this without addressing broader issues like contraception, resilience, bodily autonomy and social power. Our work started with maternal health, but now extends beyond. So must our name. That is why we are now simply 'SafeHands.'

### **NEW LOOK**

This year, branding and packaging design agency Co-Partnership re-designed a new look for SafeHands. Our new look is fresh, simple and radiates 'good vibes,' while aligning with our strategic focus on young people.

### **NEW THEORY OF CHANGE AND STRATEGIC GOALS**

This year, we re-evaluated how SafeHands could move the needle on our global vision in this new decade. In April 2020, our Board of Trustees approved a new Theory of Change and priority areas for 2020 – 2023. By focusing our efforts on three strategic areas, we will be in the best position to advance our vision. Implementation towards our new Strategic Plan began in June 2020.

# OUR THEORY OF CHANGE

We exist because young women and girls around the world must be able to make full, free and informed choices about their bodies. Yet, young women and girls are unable due to a lack of accurate information on their sexual and reproductive rights, restrictive community attitudes, norms and beliefs and limited agency to demand their rights.



### SUPER IMPACTS:

Young women and girls have control over their bodies and lives
 Harmful practices affecting young women and girls are reduced

### **IMPACTS:**

Young women and girls are making healthy and informed decisions about their sexual and reproductive health and rights

### **OUTCOMES:** Young people, adolescents and communities have direct access to reliable and accurate SRHR information, knowledge and support

SafeHands' new and strengthened relationships increase reach and investment for SRHR A new generation of young Visual Storytellers are confidently leading change through their use of the visual Young people, adolescents and communities have improved knowledge on SRHR and have accessible sources of reliable information Breakthrough conversations promote the adoption of attitudes and behaviours that support young women and girls' SRHR Amplified collective voices galvanise commitment to improving young women and girls' SRHR status

### **HOW WE CREATE CHANGE:**

Storytelling Toolbox is Young Visual Storytellers and Young Visual Storytellers Build collaboration & continually tested and refined partnership with local communities create solution & innovative technologies deliver SRHR messages organisations Young Visual Storytellers, partners Young Visual Storytellers Young Visual Storytellers initiate and SafeHands use the power of generate content using the breakthrough conversations with the visual to demand change at Storytelling Toolbox young people, adolescents & local, national and global levels communities

### **ENABLERS:** What supports us to create change

Our principles of equality and participation guide all of our work to ensure we are beneficiary-led and leave no one behind. We bring expertise in participatory communication and advocacy techniques and partner with innovators in Al technology.

We believe in evidence. We continually test our model and share our learning with our beneficiaries, partners and those who need it. We refine our model based on evidence and are guided by local context and need in how we adapt our model for each intervention. We build structures and processes that ensure we are accountable and ethical in how we engage with each individual and group.

**OUR MISSION:** We work with young leaders, partners and communities to develop media communications that put sexual and reproductive health rights information into the hands of young people and adolescents to enable them to make full, free and informed decisions over their bodies and lives.

**THE CHALLENGE:** Young women and girls around the world are unable to make full, free and informed choices about their bodies due to a lack of accurate and reliable information on their sexual and reproductive rights, restrictive community attitudes, norms and beliefs and limited voice with which to demand their rights.

# OUR 2020 - 2023 STRATEGIC GOALS



# STRATEGIC Goal 1

Develop a generation of young visual storytellers

We want young people to define and lead change. That's why we are enabling a generation of young visual storytellers with the skills, assets, and platform to raise awareness, facilitate breakthrough conversations and use their voices for change.



## STRATEGIC GOAL 2

Harness innovative technologies and methodologies for sharing information

Finding new and innovative ways of providing accurate, judgement-free information is vital. We are investing in mHealth solutions to increase access to SRHR information.



# STRATEGIC GOAL 3

### Create a visual voice for change

Platforms to engage decision-makers and gatekeepers remain the preserve of only a few. We are building a platform for young visual storytellers to voice demands and leverage commitments for SRHR.

### COVID-19 IS CREATING A 'SHADOW PANDEMIC' FOR WOMEN AND GIRLS

Amid the COVID-19 global pandemic, a 'shadow' pandemic is unfolding as millions of women and girls' SRHR are threatened and regressing. National lockdowns, school closures and disruption to transportation led to sharp increases in teenage pregnancy, unsafe abortion and increases of genderbased violence worldwide. Evidence from past pandemics show that a lack of essential health services can lead to more deaths than the pandemic itself.

In Amhara, fewer women are accessing safe motherhood services including antenatal care, maternity waiting homes and skilled deliveries due to fear surrounding the virus. Young people are unable to access contraception in Fort Portal as supply chains have been disrupted and freedom of movement is restricted. The rising cases of gender-based violence and disrupted SRHR service pathways are making it harder to prevent, safeguard and mitigate these effects. Meanwhile, the consequences are falling disproportionately on marginalised and under-served women and girls in hard-toreach communities.

The need for trusted, accurate and timely information has been clearer than ever before. Working closely with partners in Ethiopia, Uganda, and the UK, we adapted our programming to the rapidly evolving information needs of communities we serve. While some project activities simply had to be put on hold, other activities required new and creative thinking to deliver SRHR information in a COVID-safe way. We continue to work closely with the UK government's newlyformed FCDO and predecessor Department for International Development (DFID) and key UK decision-makers to share evidence of the impact COVID-19 is having on SRHR, while calling on the UK government to retain its role as a global leader in women and girls' rights.

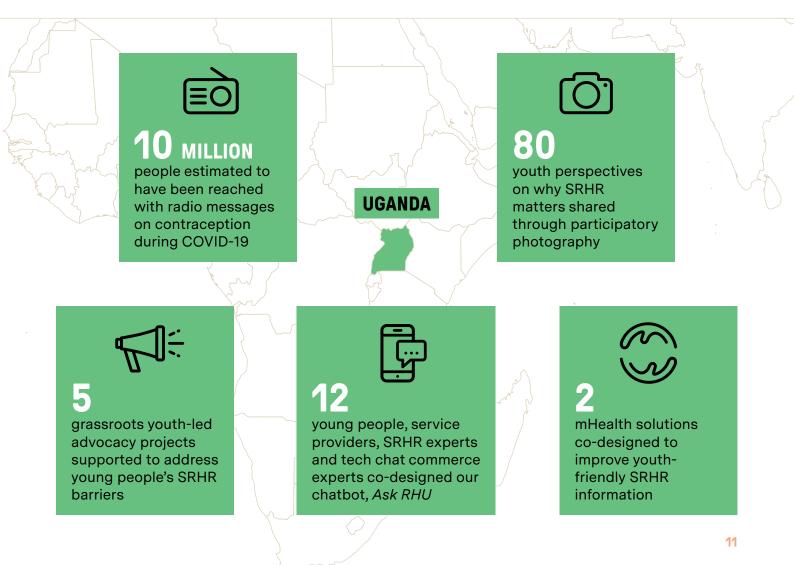


# SUPPORTING YOUNG PEOPLE WITH KNOWLEDGE AND INFORMATION ON SAFE SEX IN UGANDA

In 2019 – 2020, our Knowledge and Information on Safe Sex (KISS) project in Fort Portal, Uganda harnessed new and innovative approaches to deliver safe and reliable information on safe sex.

Working in partnership with our strategic and implementing partner, RHU, we invested in the youth leaders of today to improve young people's access to SRHR. Our project centre is in Fort Portal, a bustling tourist town in southwestern Uganda. Renowned for its tea-growing, Fort Portal is the gateway to Uganda's national parks and conservation areas. Young people in Fort, like the rest of Uganda, want jobs, success and above all, the freedom to make choices over their bodies and lives.

### **SNAPSHOT OF PROJECT RESULTS, 2019-20:**



### **CAMERAS IN HAND:** THE VISUAL VOICE OF YOUNG STORYTELLERS



Photo: Elite, a peer educator in Uganda. SafeHands/ Paige Rogers/ 2020

### Young people feel most comfortable talking to their peers about sex

"If you're age mates, you talk to them and they feel comfortable. But if someone who is older talks to them, they feel shy and don't ask any questions." As a peer educator, Elite knows talking about sex with parents, teachers and elders can be difficult and awkward. She understands the challenges young people face, the information they want and need, and how to talk to her age mates about sex in a way they will actually listen. Networks of peer educators like Elite ensure that young people feel they can be honest and get the information and advice they need when it comes to SRHR.

# This year, young people shared their perspectives on why SRHR matters.

Twenty-three youth leaders from RHU's Youth Action Movement (YAM) improved their visual storytelling skills during our participatory photography workshop.

Youth participants curated a community photography exhibition to present their visual perspectives on why SRHR matters to their peers and community.

At the exhibition, youth leaders pitched for funding to support youth-led grassroots projects. A panel of local decision-makers selected five youth-led advocacy projects to be supported by our small grant facility. These projects will use visual storytelling to tackle menstruation taboos and champion breakthrough conversations on SRHR.

Since the workshop, youth leaders have been inspired to spearhead a digital storytelling campaign on social media by curating impactful health messages for their peers and community.

### Our **Big Picture Photography Competition**

challenged YAM volunteers nationwide to submit their photographs on what young people want when it comes to SRHR. Three winners were selected by a panel of awardwinning international photographers Angela Fisher, Ashenafi Gudeta, Carol Beckwith, Canary Mugume and our own Nancy Durrell McKenna.

### IN THEIR HANDS: PARTICIPATORY PHOTOGRAPHY

Using the power of the visual, young leaders captured the stories their peers needed to see – about being a responsible sexual partner, seeking care for sexually transmitted infections (STIs) and how to access youth-friendly services.



**Even women can use condoms ICON RAY** Photo: Icon Ray/ SafeHands/ Reproductive Health Uganda/ 24 January 2020/ Uganda



Being a man means being a responsible sexual partner! KYOMUHANGI DIANA Photo: Kyomuhangi Diana/ SafeHands/ Reproductive Health Uganda/ 24 January 2020/ Uganda



A group of young people learning about sexual reproductive health from a peer educator **SSANYU CHRISTINAH** 



One of the major causes of poverty is a lack of family planning TABU Photo: Tabu/ SafeHands/ Reproductive Health Uganda/ 24 January 2020/ Uganda



BIG PICTURE PHOTOGRAPHY COMPETITION FINALISTS

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### SEXUAL REPRODUCTIVE HEALTH IN UGANDA

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How we get SRH. Methods of SRH. - Contraceptive pills/family planning pills. - Use of coils Use of the diaphragm. Use of condoms - Tubal ligation (in women)

# Leveraging mHealth solutions for better adolescent SRHR

"Young people rely on their mobile phones for SRHR. The first thing people do is pull out their phones and search for signs and symptoms. 'Am I pregnant?" explains Rahma.

"Smartphones are good for giving people information, but they can bring trouble..." The internet is a remarkable place, but it requires young people to sift through misinformation and fake news and know the difference between fact and fiction when it comes to SRHR. That's why, as a peer educator, Rahma recognises the promise of our chatbot *Ask RHU*. By turning mobile phones into a trusted companion, *Ask RHU* provides young people reliable and judgment-free safe sex information.

Our chatbot *Ask RHU* will turn a mobile phone into a trusted companion that can answer young people's most pressing questions on SRHR. *Ask RHU* is an automated information system that will deliver instant, accurate and judgement-free safe sex information to young people. Our Co-Create Panel, comprised of youth volunteers, service providers, SRHR experts from RHU and SafeHands, and chat commerce experts, Say It Now, identified the main components:

- Facebook Messenger is the ideal platform for anonymous and uninterrupted access
- The product's name Ask RHU draws on RHU's brand recognition as a trusted name for young people's SRHR
- The persona of a typical user with user patterns and needs for information
- Evidence-based guidance and service guidelines on a range of SRHR topics
- User journeys to consider conversation flow and evidence-based content on SRHR information and services.

In February 2020, we launched a Minimum Viable Product (MVP) for testing by youth volunteers and continuous improvement



Photo: Rahma, a peer educator in Uganda. SafeHands/ Fortunate Kagumaho/ 2019

based on users' experiences. We aim to get 1,000 young people testing the service to allow insights into the potential *Ask RHU* has to improve young people's access to SRHR information and services. We believe mHealth solutions, and particularly AI, can allow automated and streamlined responses, processing many requests without the need for call centres or searching online for information that may be inaccurate or inappropriate.



Above: *Ask RHU* will be available to answer questions on safe sex for young people in Uganda. SafeHands/ Paige Rogers/ 2020

### SOLAR TABLETS: HARNESSING SOLAR ENERGY FOR BETTER SRHR

# Mobile outreach is critical to get information to young people

Icon Ray works as a peer educator providing SRHR information to his community. "I do mobile outreach weekly for RHU and there are lots of young people who want information but do not go out to find it." Icon Ray recognises that peer education is essential in supporting better access for young people to SRHR services. Thanks to Icon Ray, young people know that they can get the services they need at their nearest RHU clinic.

Village Health Teams (VHTs) and peer educators travel across rugged terrain to deliver outreach services to women, men and young people in hard-to-reach communities. We wanted to find a digital solution to lighten the material load.

Working with RHU and international development consultants, Challenges Uganda, we identified and assembled a new generation of solar tablet – robust enough for the terrain and easy to use for a range of technological capabilities. We considered:

- The feasibility of our concept by understanding the needs, challenges, opportunities and gaps of mobile outreach services through interviews with RHU, service providers, peer educators and VHTs
- Identification of possible digital products based on safety, robustness, userfriendliness, ease of procurement, market availability of product components and cost-effectiveness



Photo: SafeHands/ Paige Rogers/ 2020

- Consideration of a range of solar charging
- Models within specifications of RHU clinics
- Design of a user-centred pilot to test the solar tablet's performance in mobile outreach services.

Peer educators and outreach workers will retrieve the charged tablets and power banks from the nearest clinic. Carried in a backpack, users can set out with a light, robust and user-friendly solar tablet to provide outreach services in hard-to-reach communities. When returned, the solar tablets are charged through a docking station powered by the clinic's solar panels. The user-centred pilot will help us to identify the risks, challenges and opportunities for scale-up based on feedback directly from users themselves. The COVID-19 pandemic delayed our user-centred pilot until September 2020.



### **SUPPORTING YOUNG PEOPLE DURING COVID-19**

With a national lockdown in place since March 2020, COVID-19 exacerbated SRHR barriers for young people in Uganda. Access to SRHR services became difficult – if not impossible – as clinics and peer education were closed or limited. Youth leaders reported sifting through an infodemic of misinformation, misleading guidelines and ever-changing news. SafeHands was there for young people in Fort Portal:

- We backed RHU's nationwide radio campaign on the importance of SRHR during the pandemic
- We supported YAM volunteers to share relevant content on social media with their peers
- We ensured Ask RHU provided the latest in evidence-based guidelines and advice on COVID-19 and SRHR
- We worked with youth leaders to adapt their youth-led advocacy projects to the realities of COVID-19 and the national lockdown
- We continue to support peer education in the new normal and address the additional barriers in accessing youth-friendly SRHR.

This project is supported by an anonymous donor.

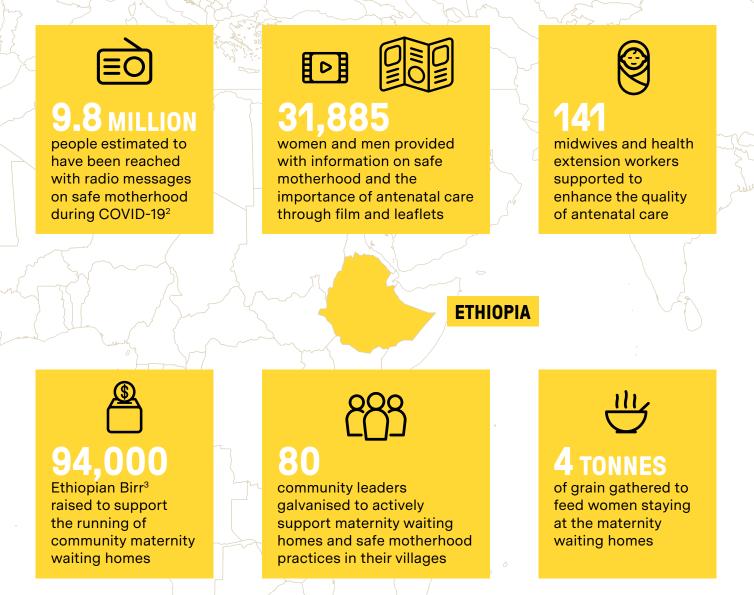
# PROVIDING SAFE MOTHERHOOD AT THE LAST MILE IN ETHIOPIA



In 2019 – 2020, our Labour at the Last Mile project in the Amhara region of Ethiopia helped make pregnancy and childbirth safer for mothers in hard-to-reach communities.

Working with the Amhara Regional Health Bureau, our project champions safe motherhood, builds local support for maternal health and galvanises action from community members and leaders. We work in two districts: Yilmana Densa and East Denbia.

### **SNAPSHOT OF PROJECT RESULTS, 2019-20:**



2. This is an estimated audience of Amhara Community Radio based on a sample size of 408 people in Yilmena Densa and East Denbia 3. Equivalent to USD \$2,600

### MATERNITY WAITING HOMES: ADDRESSING THE THREE DELAYS

### Film is helping women to consider a maternity waiting home

"Films allow first-time mothers to learn from the real-life experiences of other women" Midwife Mastewale regularly screens films on her solar-powered media player to show her patients what to expect from labour and the first weeks of life. She screens our *Maternity Waiting Homes* film and other health education films to expecting parents as part of antenatal care. Our project "Labour at the Last Mile" works with midwives and community health workers like Mastawale to encourage women living at a distance to include a visit to a maternity waiting home as part of their birth plan.

This year, our project reached an estimated 9.8 million people with information on safe motherhood across the Amhara region. Our work supported midwives to speak with over 31,000 women and men living in hard-to-reach communities within two districts - Yilmena Densa and East Denbia - with accurate antenatal information on the benefits of visiting a maternity waiting before the onset of labour. Our film, *Maternity Waiting Homes*, was screened by midwives and health extension workers during antenatal care. A complementing information campaign including pamphlets and radio campaign encouraged pregnant women to give birth in a facility and visit a maternity waiting homes. Our complementary public communication campaign reached an estimated audience of 9.8 million people across Amhara. Broadcast on Amhara Community Radio, our public advertisements were aired immediately after midday news briefing, a peak time for radio listening audience.

## Extending the work of midwives to deliver antenatal care

Midwives and health extension workers connect hard-to-reach communities with vital health information through outreaches. We worked with 141 midwives and health extension workers to enhance their capacity to improve the quality of antenatal care provided to women in Amhara. While our Midwife Communication Training was postponed due to COVID-19, we will be implementing a revised and extended communication training with midwives and health extension workers in the project's next phase in early 2021.



Photo: SafeHands/ Nancy Durrell McKenna/ 2019

### Health Extension Workers on a vital mission

As a Health Extension Worker, Yesherag loves her work. "I like connecting with the mothers and children in the community," Yeshareg provides a vital service to her community: monitoring the health of local women and men, providing health advice, and administering vaccines and other preventative health services. And after ten years, she still loves it. She tells us she gets to know the children as they grow and can see first-hand the impact of her work.

Each day, Yeshareg criss-crosses the surrounding area connecting community members with the information they need. With limited access to accurate health information in the community, she will spend a lot of her time answering routine questions and concerns including dispelling myths, explaining potential risks during pregnancy and childbirth, and the importance of seeking skilled care at the local health centre.

# WHY COMMUNITY SUPPORT MATTERS

### Maternity waiting homes – a safe space before and after birth

Haymanot recently gave birth to her third child after staying at a maternity waiting home. "I waited for three weeks and gave birth safely, without a problem." Haymanot had previously given birth at home but as her due date passed, she spoke with her local health extension worker, Mareye, and decided a maternity waiting home was the best option. "I came here to receive support and reduce any birth risks like bleeding. The pregnancy care was very good." Women like Haymanot across Ethiopia want to do what's best for their baby and family but need accurate information and support from the health system to be able to do that.



Photo: SafeHands/ Nancy Durrell McKenna/ 2019

### Social norms and tradition play a major role in determining whether a woman will seek skilled care during childbirth.

Communities have a critical role to play by encouraging women and their husbands to consider visiting a maternity waiting home.

Our project galvanised 80 community leaders to use their social standing to support women's decisions in childbirth. We ensured community leaders were informed about the important role safe pregnancy and childbirth have in the health and wellbeing of the community. Coming together to take public action in support of maternity waiting homes, these community leaders mobilising over 94,000 Ethiopian Birr to support the running of the homes and over 4.08 tonnes of grain to feed the women staying at maternity waiting homes. These interventions are crucial to encouraging and supporting women, their husbands and families to visit a maternity waiting home.

# Supporting child birth during COVID-19.

Amid Ethiopia's national lockdown, COVID-19 is exacerbating barriers women face in accessing safe motherhood care. Reduced transportation, fear about attending the health centres and rampant misinformation drove pregnant women away from the health facilities and encouraged them to give birth at home for fear of contracting COVID-19. Unskilled and unattended childbirth is a very risky choice that can result in complications, disability and death. Since the beginning of the pandemic, we worked to adapt our project to speak to the overwhelming fear and supported pregnant women in Amhara to make safe, informed choices over their birth plans.

### THE BRITISH BROADCASTING CORPORATION

### Taking to the airwaves for our BBC Radio 4 Appeal

In September 2019, SafeHands' work on safe motherhood in Amhara Ethiopia was featured in the BBC Radio 4 Appeal. BBC Presenter, Jane Garvey, appealed for public support and donations to ensure that pregnant women are provided with essential information on safe delivery. Our Appeal was aired twice across the UK on BBC Radio 4. Renowned host of Women's Hour, Garvey said, "I'm so keen on supporting the work of SafeHands because what they do is they use the power of women's stories to create real change." Funding raised through the Appeal directly supported our 'Labour at the Last Mile' project.

A BBC RADIO 4 APPEAL



### SAFE MOTHERHOOD DURING COVID-19

We supported an emergency information campaign through the dissemination of antenatal pamphlets on COVID-19 and the importance of seeking health services during pregnancy and childbirth.

We prioritised emergency funding to support an emergency radio campaign to deliver the message - maternal wards were a safe space and separate from COVID-19 response.

We disseminated WHO Guidelines on COVID-19, Pregnancy and Childbirth through the Amhara Regional Health Bureau. Although we continue to share information about the safety and importance of a skilled delivery, we are gravely alarmed to see that the number of women seeking them decreasing. This is a stark reminder of the far-reaching impact that COVID-19 is having on safe motherhood and the challenges to support a continuum of care amid a global pandemic.

# ADDRESSING FGM IN EAST LONDON CLASSROOMS



In 2019 – 2020, our project End FGM Now: Teachers on the Frontline worked with schools in Waltham Forest in East London to strengthen how FGM is taught in primary and secondary schools.

As FGM becomes a compulsory school subject across England and Wales, we want to make sure pupils, teachers, and parents feel comfortable addressing this complex issue. The project was implemented in partnership with community leaders in Waltham Forest: prominent anti-FGM campaigner and SafeHands Ambassador Hibo Wardere, and education specialist Carol Moloney.

### **SNAPSHOT OF END FGM NOW PROJECT RESULTS, 2019-20:**





### 112

teachers provided with FGM lesson plans in line with the national curriculum

# 1,620

students reached with our FGM curriculum to identify and safeguard against girls-at-risk of FGM



primary and secondary school Headteachers convened to identify challenges and opportunities in addressing FGM in the classroom



## 48

community members galvanised to discuss practical interventions to end FGM in their community

### SUPPORTING TEACHERS IN THEIR RESPONSIBILITIES TO SAFEGUARDING AGAINST FGM

As FGM becomes a compulsory subject across England and Wales, we want to ensure teachers feel at ease when addressing FGM in the classroom.

We provided direct support to schools in Waltham Forest and delivered learning plans directly to teachers and pupils in line with the new national curriculum. In 2019 – 20, we trained over 1,620 pupils and 112 teachers in primary and secondary schools across Waltham Forest.

We do this by working to respond directly to the needs and concerns teachers expressed in talking openly and freely about FGM with their pupils. In consultation with primary and secondary school headteachers, we designed user-friendly curriculum in line with newly introduced national curriculum requirements on FGM and worked to proactively gain parent and community support. Designed for educators, by educators using a Philosophy for Children model (P4C), our curriculum helps teachers feel confident when addressing FGM in the classroom by providing off-the-shelf lesson plans, individual and group activities and a list of helpful learning materials including film, animations and songs. Pupils are encouraged to interrogate what FGM is; why FGM is illegal; know where and how someone can get help and support about FGM. All materials were created in line with mandatory national Relationships and Sex Education (RSE) curricula in primary and secondary schools.

Our training in schools was halted prematurely due to COVID-19 and closure of schools across the UK. We hope to resume training in schools in a COVID-secure way soon.



Photo: SafeHands/ Mohsen Zarei/ 2020

# Thanks to teachers like Gina, more girls are getting the support they need

"I feel confident [talking about] FGM with pupils." But not all teachers are as assured as Gina. As a primary school educator, Gina knows that FGM can be a tricky subject and lots of her fellow teachers don't feel ready to talk about it. That's why she supports her colleagues and encourages them to address the controversy. "We can't afford for [teachers] to be embarrassed." Thanks to teachers like Gina, more and more girls are getting the support they need.

## Primary school teacher Kirsty engages parent support to talk about FGM

"It is a priority to get parents on board." Kirsty encourages the parents of her students to talk about FGM with their children. She has seen how it can make all the difference. Talking to parents can help ease the tension in the classrooms. "Students have been very open and quite comfortable talking [about FGM]."



Photo: SafeHands/ Mohsen Zarei/ 2020

### **COMMUNITY EFFORTS TO END FGM**

Schools and communities must work together to end FGM. Together with the London Borough of Waltham Forest, we convened community leaders and members to discuss practical interventions to end FGM together at "Waltham Forest: Building a future free of FGM." Community leaders, practitioners and concerned citizens discussed the importance of a coordinated community response and strategised on how to overcome stereotypes, fight biases, and broaden perceptions. Together they enforced a clear and strong message: FGM has no place in their community.

## Schools and communities are important settings to protect at-risk girls from

"Persistence, consistency and [finding] the right forum for having the discussion." That's how Patroklos is helping to end FGM in Waltham Forest. He heads up the part of children's services that looks after children with disabilities for the council. He's on a mission to make sure children everywhere get the support they need.



Photo: SafeHands/ Mohsen Zarei/ 2020



Photo: SafeHands/ Mohsen Zarei/ 2020

### Youth worker Adreena knows it takes community support to address FGM

"Talking about changing a culture - that's huge." Adreena, a motivational speaker and spoken word enthusiast knows how hard it is to change attitudes and end FGM for good. "Families often don't talk about certain things that happen in the home. In many households, taboo issues such as FGM and sexual abuse are not discussed. Instead they are often swept under the rug. It's time we lifted the rug."



This project is supported by the People's Postcode Trust and Zonta International.



Photo: SafeHands/ Mohsen Zarei/ 2020

"It was being butchered by the people you love the most – that was the most hurtful things" tells Hibo Wardere of the day she was mutilated at six years old in our film *Hibo's Story*.

*Hibo's Story* was screened at the 2019 Global Health Film Festival, and awarded a Silver Award at the 2020 Charity Film Awards. At the Global Health Film Festival in December 2019, Hibo spoke during a panel discussion on the current movement to End FGM and the role that survivors' stories have in creating change. *Hibo's Story* was screened alongside films on the subject of SRHR including In the Name of Your Daughter, 5B, and Womenstruate.

In April 2020 *Hibo's Story* was awarded runnerup based on a public vote of over 110,000 people as they voted for their favourite charities films to celebrate the effective use of video by the third sector to change mindsets, raise awareness for the charity or fundraise. Simon Burton, Co-Founder of the Charity Film Awards said: "In the digital age, charities' use of video is fundamental to engage the hearts and minds of their communities. SafeHands' film is a great example of that in action."





# **OUR PARTNERSHIP MODEL**

As a small organisation, we see the benefit of working in partnership and collaboration. We celebrate the power and brilliance of our partners who enable us to create positive change.

Our Strategic and Implementing Partners are leaders at the local and national level and collaborate through programming, advocacy or technical expertise through a formalised relationship with SafeHands:



Reproductive Health Uganda – Uganda's foremost SRHR provider is our strategic and implementing partner as part of our "Knowledge and Information on Safe Sex (KISS)" project.



Say It Now – is the UK's leading chat commerce expert and our strategic and implementing partner in our development of *Ask RHU* as part of our KISS project. We are currently developing an Amazon Alexa Charity Skill (coming soon!).



**Community leader in Amhara** – Community health expert Aemero Tenagne is our Ethiopia Project Manager and our implementing partner for "Labour at the Last Mile" project.



Community leaders in Waltham Forest - Hibo Wardere and Carol Moloney are our implementing partners for "End FGM Now: Teachers on the Frontline" project.

Our Collaborating Partners are contributors we collaborate with to undertake advocacy and policy work and provide technical expertise:



The Challenges Group – an international social enterprise that provide technical solutions as we design and pilot our next-generation solar tablets in Uganda. Network on Sexual & Reproductive Health & Rights

UK SRHR Network – a consortium of UK-based globally-focused SRHR organisations we work with to advocate for SRHR to be high on the UK's political agenda.



RHU's Youth Action Movement – the youth arm of RHU, with whom we work to innovate how peer education can effectively deliver health messages to young people.



**Zonta London II Club** – the London chapter of the worldwide organisation supports our work to change the lives of women and girls through service and advocacy.

Corporate Partners have been instrumental in amplifying our impact and igniting support. We thank **Coco de Mer**, **Hello! Magazine** and **Levant Restaurant** for their support in our sparkling fundraising evening Arabian Night dinner in support of SafeHands' work. With your help, we have been able to get our message to new and bigger audiences. Our office is donated by **Bourne Office Space**. **Co-Partnership** provided generous support through pro-bono support in SafeHands' re-branding.

THANK YOU TO ALL OUR SUPPORTERS AND DONORS FOR YOUR UNWAVERING SUPPORT!



THANK YOU FROM OUR FOUNDER DIRECTOR AND EXECUTIVE DIRECTOR



Resilience has been at the centre of so many conversations in 2020. As we all faced unexpected challenges, we at SafeHands have been reflecting on how we continue to champion SRHR despite the universality of the COVID-19 pandemic. This year, we have strategised about how a small organisation like SafeHands can make a big impact in this new decade.

We considered new ideas on how to consistently deliver SRHR information to women and girls from Amhara to Waltham Forest. We tested, piloted and learned the potential of our collective impact. Our work enables access to vital SRHR information for women, men and young people in Ethiopia, Uganda and the UK.

2020 also marks a celebration of SafeHands' 17year anniversary and a time of inward reflection. It certainly has been a remarkable journey from the early days of the Charity. Along the way, we worked with partners like UNICEF and UNFPA to the Royal College of Obstetricians and Gynaecologists (RCOG) and the International Planned Parenthood Federation (IPPF).

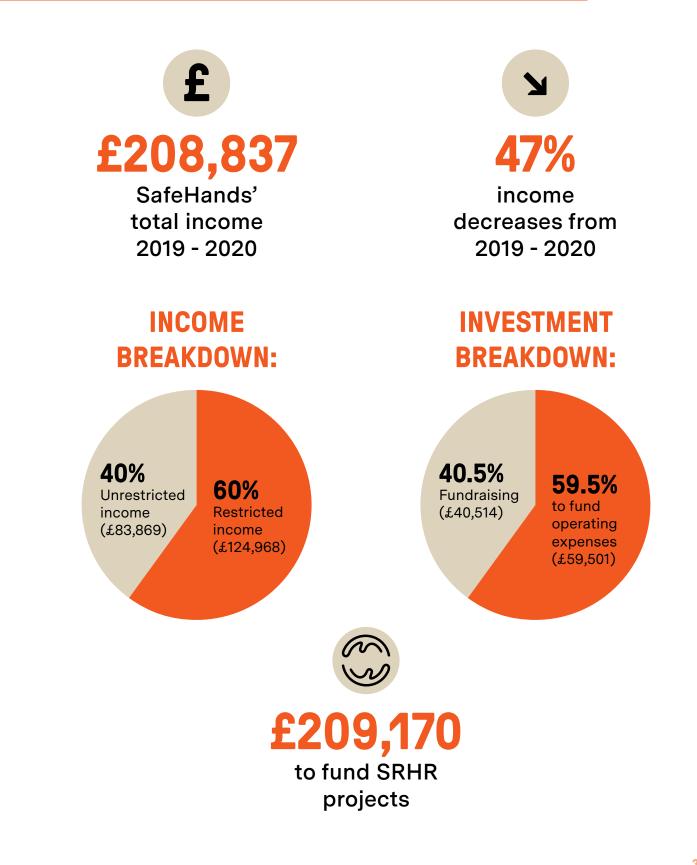
We were supported by generous personal donations, donors like Band Aid Charitable Trust, Comic Relief, the Home Office, and three major grants from an anonymous foundation. Our success was marked by award-winning films and visuals to address critical issues, including safe delivery, FGM, child marriage and period poverty to spark change around the world. In June 2020, we were delighted to announce Erica's role as our new Executive Director and Nancy's continued support to secure our financial future. Erica adds her deep commitment to women and girls' rights alongside Nancy's creative passion for the power of the visual to 'Tell a Story'. Together, we will lead SafeHands into the new decade within the ambitions of our new 2020 – 2023 Strategic Plan.

We trust that during these unprecedented times, you, our colleagues, supporters and friends have found your inner strength to deal with the many challenges that have faced us. Your support to SafeHands both financial and in-kind has meant so much to us and to the communities we serve.

Thank You.

Nancy & Erica

# 2. FINANCIAL SUMMARY 2019 - 2020









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Photo: Tabu/ SafeHands/ Reproductive Health Uganda/ 24 January 2020/ Uganda

### TRUSTEES' ANNUAL REPORT AND UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MAY 2020

### **Trustees**

Debbie Manners - Chair Segun Olowookere - Treasurer Lady Jane Naylor Janie New Robert Stapledon Jennifer Woodside (resigned July 2020)

Charity number 1097928

### **Principal address**

23 Fitzjohns Avenue, London, NW3 5JY United Kingdom

### Independent examiner

Goldwins Limited, 75 Maygrove Road, West Hampstead London NW6 2EG

### **Bankers**

CAF Bank Limited, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

### Patrons

Baroness Helena Kennedy QC Lord Naren Patel KT Professor Ian Jacobs Professor Lesley Regan Jon Snow Patrick O'Brien

### Founder

Nancy Durrell McKenna

The trustees present their report and accounts for the year ended 31 May 2019. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's deed, the Charities Act 2011 and the Charities Statement of Recommended Practice, (FRS 102) "Financial Reporting Standards)", issued in January 2015.

### Structure, governance and management

The charity is controlled by its governing documents, a deed of trust, and constitutes an unincorporated charity. There is a Trustee and Staff manual setting out the key roles and purpose of the charity's organisation. This is available to all. The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

Debbie Manners - Chair Segun Olowookere - Treasurer Lady Jane Naylor Janie New Robert Stapledon Jennifer Woodside (resigned July 2020)

### Staff for SafeHands

Nancy Durrell McKenna, Founder Director Erica Belanger, Executive Director Paige Rogers, Project Technical Adviser Helen Frost, Monitoring and Evaluation Adviser (resigned January 2020) Nigel Deacon, Bookkeeper

There are no related parties transactions. Bearing in mind the duty of trustees to identify and review the risks to which the charity is exposed, risk management is reviewed regularly by the Board and a Risk Management Strategy setting out the appropriate controls is in place. Particular risks have been identified with regard to ensuring the continuity of filmmaking and in particular succession for the Founder Director. A strategy has been implemented and is regularly reviewed and updated.

### SAFEHANDS FINANCIAL REVIEW 2019 - 2020

Financial information is vital to helping the trustees make good decisions and financial reports are prepared and reviewed by the trustees at all trustee meetings. The need to build our unrestricted income, have a reasonably solid reserve level and maintain a good financial management system remains a key priority of the operational plan and strategy for Safehands.

### Income

During the year 2019/20 ending May 2020 SafeHands for Mothers had a total income of £208,837. This was a 47% decrease on last year's total income mainly a result of some of the income being received in last financial year.

Unrestricted income was £83,869. This year saw a 118% increase in unrestricted income compared to last year which was a result of a successful fundraising event. Restricted income for SafeHands was £124,968.

### Expenditure

Total expenditure was £309,185 compared to £214,706 last year. The increase in expenditure is directly related to the increase in the number of projects. Overall, there was a deficit of £100,348 but this was covered in full by the restricted reserve brought forward from last year.

Of the total expenditure, £102,475 was unrestricted (2019: £21,687) and £206,710 was restricted (2019: 182,019).

### Reserves

The charity ended the year with a reserves total of  $\pounds 206,700$  which includes an unrestricted reserve of  $\pounds 44,331$ . The unrestricted reserve and represents a survival ratio of 77 days based on this year's total income. This is healthy for an organisation of this size and will allow the organisation to survive for over 2  $\frac{1}{2}$  months should there be a gap in funding.

A key part of the financing strategy for SafeHands for Mothers is to rebuild the unrestricted reserve to a level where survival ratio is at least 90 days.

Reserves are held for the purpose to allowing the charity to continue to operate should there be a short term gap in project funding and will allow the organisation to continue the organisational strategy which includes the goal to become a sustainable organisation, the 'go-to agency' for socially impactful films and continuing to produce powerful and challenging short films.

Over the next financial year, we will be investing in the development of a fundraising strategy to ensure a long-term approach for diversification of funding streams and reduction in reliance upon restricted funding opportunities. We will focus on the cultivation of relationships with high net-worth individuals.

### **Responsibilities of the Trustees**

The trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable laws and regulations. Charity law requires the trustees to prepare the financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice.

The trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including net income or expenditure. In preparing these financial statements the Executive Committee is required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgments and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and Statements of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the Charity and which enable it to ensure that the financial statements comply with the Charities Act 2011. The trustees are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the Board of Trustees

Segun Olowookere Treasurer Date: <u>15 September</u> 2020

### INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MAY 2020

### Independent examiner's report to the trustees of Safehands for Mothers Charitable Trust

I report to the trustees on my examination of the accounts of the Safehands for Mothers Charitable Trust for the year ended 31 May 2020.

### **Responsibilities and basis of report**

The trustees of SafeHands for Mothers Charitable Trust are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA, FCA, CTA, FCIE Goldwins Chartered Accountants 75 Maygrove Road West Hampstead London NW6 2EG

### **STATEMENT OF FINANCIAL ACTIVITIES**

### SafeHands for Mothers Charitable Trust Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 May 2020

<b>Income from:</b> Donations and legacies	Note 3	Unrestricted £ 13,410	Restricted £	2020 Total £ 13,410	2019 Total £ 35,580
Charitable activities Other trading activities Investment income	4 5 6	1,055 68,927 477	124,968 - -	126,023 68,927 477	360,326 - 358
Total income		83,869	124,968	208,837	396,264
<b>Expenditure on:</b> Raising funds Charitable activities	_	40,514 61,961 <b>102,475</b>		40,514 268,671 309,185	21,815 192,891 214,706
Total expenditure	7	102,475	200,710	309,185	214,700
Net income / (expenditure) before net gains / (losses) on investments		- 18,606	(81,742)	(100,348)	181,558
Net income / (expenditure) for the year	8	(18,606)	(81,742)	(100,348)	181,558
Transfers between funds Net income / (expenditure) before other recognised gains and losses Net movement in funds		- 18,606 (18,606)		 (100,348) (100,348)	- 181,558 181,558
<b>Reconciliation of funds:</b> Total funds brought forward		62,937	244,111	307,048	125,490
Total funds carried forward	13	44,331	162,369	206,700	307,048

All of the above results are derived from continuing activities.

There were no other recognised gains or losses other than those stated above.

The attached notes form part of these financial statements.

### SafeHands for Mothers Charitable Trust Balance sheet As at 31 May 2020

		2020	2020	2019	2019
	Note	£	£	£	£
Fixed assets:					
Tangible assets	10		1,143		1,706
Current assets:					
Debtors	11	-		156	
Cash at bank and in hand	_	208,233		388,084	
		208,233		388,240	
Liabilities:					
Creditors: amounts falling due within one year	12	(2,676)		(82,898)	
Net current assets			205,557		305,342
Total net assets			206,700		307,048
Funds	14				
Restricted funds			162,369		244,111
Unrestricted funds	_		44,331		62,937
Total funds			206,700		307,048

L

Debbie Manners (Chair)

Charity no. 1097928

The attached notes form part of the financial statements.

### 1 Accounting policies

#### a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Charities Act 2011.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

#### b) Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

#### c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

#### d) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services and other activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

#### e) Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs which support the charity and its and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 7.

#### 1 Accounting policies (continued)

#### f) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

#### g) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Fixtures and fittings

33% reducing balance method

#### h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### i) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

#### j) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### k) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

#### 2 Detailed comparatives for the statement of financial activities

Detailed comparatives for the statement of financial activities			
	2019	2019	2019
	Unrestricted	Restricted	Total
	£	£	£
Income from:			
Donations and legacies	35,580	-	35,580
Charitable activities	2,429	357,897	360,326
Investment income	358		358
Total income	38,367	357,897	396,264
Expenditure on:			
Raising funds	21,815	-	21,815
Charitable activities:			
Development costs	10,872	-	10,872
Anonymous grant	-	182,019	182,019
Total expenditure	32,687	182,019	214,706
Net income / expenditure before gains / (losses)			
on investments	5,680	175,878	181,558
Net income / (expenditure)	5,680	175,878	181,558
Transfers between funds	18,452	(18,452)	-
Net income / (expenditure) before other			
recognised gains and losses	24,132	157,426	181,558
Net movement in funds	24,132	157,426	181,558
	00.005	00.005	105 400
Total funds brought forward	38,805	86,685	125,490
Total funds carried forward	62,937	244,111	307,048

### 3 Income from donations and legacies

		2020	2019
Unrestricted	Restricted	Total	Total
£	£	£	£
13,410		13,410	35,580
13,410	-	13,410	35,580
	£ 13,410	£ £ 13,410 -	Unrestricted         Restricted         Total           £         £         £           13,410         -         13,410

4	Income from charitable activities			2020	2019
		Unrestricted	Restricted	Total	Total
		£	£	£	£
	Anonymous grant	-	79,766	79,766	357,897
	BBC Radio 4 Appeal	-	18,340	18,340	-
	Zonta London	-	5,608	5,608	-
	People's Postcode Trust	-	10,000	10,000	-
	The Waterloo Foundation	-	9,983	9,983	-
	Other income	1,055	1,271	2,326	2,429
	Total income from charitable activities	1,055	124,968	126,023	360,326
5	Income from other trading activities Events income	Unrestricted £ 68,927	Restricted £ -	2020 Total £ 68,927	2019 Total £ -
6	Income from investments	Unrestricted	Restricted	2020 Total	2019 Total
		£	£	£	£
	Bank interest	477		477	358
		477		477	358

### 7 Analysis of expenditure

	Basis of allocation	Cost of Raising funds £	Charitabe activities £	Support costs	2020 Total £	2019 Total £
Project activities	Direct	-	209,170	-	209,170	148,260
Fundraising cost	Direct	40,514	-	-	40,514	16,896
Support costs	Direct	-	-	59,501	59,501	49,550
		40,514	209,170	59,501 -	309,185	
Support costs			59,501	(59,501)	-	
Total expenditure 202	:0 <u>-</u>	40,514	268,671		309,185	
Total expenditure 2019	) -	21,815	192,891	-		214,706

Of the total expenditure, £102,475 was unrestricted (2019: £32,687) and £206,710 was restricted (2019: £182,019).

### 8 Net income / (expenditure) for the year

This is stated after charging / (crediting):

	2020	2019
	£	£
Depreciation	563	854
Independent examiner's fees	2,052	1,578

#### 9 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2020	2019
	£	£
Salaries and wages	142,543	147,570
Social security costs	13,063	10,540
Employer's contribution to defined contribution pension schemes	2,333	1,454
	157,939	319,128

The total employee benefits including pension contributions of the key management personnel were £ 54,425 (2019: £48,875).

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2019: £nil) neither were they reimbursed expenses during the year (2019: £nil). No charity trustee received payment for professional or other services supplied to the charity (2019: £nil).

There was no employee whose annual emoluments were £60,000 or more (2019: Nil)

The average number of employees during the year was 4 (2019: 4).

#### 10 Tangible fixed assets

_	Fixtures, fittings and equipment £
Cost	15.040
At the start of the year	15,649
Additions in year	
At the end of the year	15,649
Depreciation	
At the start of the year	13,943
Charge for the year	563
At the end of the year	14,506
Net book value	
At the end of the year	1,143
At the start of the year	1,706

All of the above assets are used for charitable purposes.

#### 11 Debtors

	2020	2019
	£	£
Other debtors	-	156
	-	156

#### 12 Creditors: amounts falling due within one year

	2020	2019
	£	£
Trade creditors	477	17
Other creditors	39	431
Accruals	2,160	2,684
Deferred income	-	79,766
	2,676	82,898
Deferred income		
	2020	2019
	£	£
Balance at the beginning of the year	79,766	318,014
Amount released to income in the year	(79,766)	(238,248)
Amount deferred in the year	-	-
Balance at the end of the year	-	79,766

Narrative based on the report received from the pension scheme actuary. Narrative also to include the detail of any amounts owed to the pension scheme at each balance sheet date and the number of members of each

#### 13 Analysis of net assets between funds 2020

	General unrestricted	Restricted	Total funds
	£	£	£
Tangible fixed assets	1,143	-	1,143
Net current assets	43,188	162,369	205,557
Net assets at the end of the year	44,331	162,369	206,700
Analysis of net assets between funds 2019	General unrestricted	Restricted	Total funds
<b>—</b>	£	£	£
Tangible fixed assets	1,706	-	1,706
Net current assets	61,231	244,111	305,342
Net assets at the end of the year	62,937	244,111	307,048

14 Movements in funds	At 1 June 2019	Income	Expenses	Transfers	At 31 May 2020
	£	£	£	£	£
Restricted funds:					
People's Postcode Trust	-	15,608	(7,220)	-	8,388
Waterloo Foundation	-	9,983	-	-	9,983
Anonymous grant	244,111	99,377	(199,490)		143,998
Total restricted funds	244,111	124,968	(206,710)		162,369
Unrestricted funds:					
General funds	62,937	83,869	(102,475)	-	44,331
Total unrestricted funds	62,937	83,869	(102,475)		44,331
Total funds	307,048	208,837	(309,185)		206,700
Movements in funds 2019	At 1 June				At 31 May
	2018	Income	Expenses	Transfers	2019
	£	£	£	£	£
Restricted funds:					
Breaking the cycle	18,452	-	-	(18,452)	-
Anonymous grant	68,233	357,897	(182,019)		244,111
Total restricted funds	86,685	357,897	(182,019)	(18,452)	244,111
Unrestricted funds:					
General funds	38,805	38,367	(32,687)	18,452	62,937
Total unrestricted funds	38,805	38,367	(32,687)	18,452	62,937
Total funds	125,490	396,264	(214,706)		307,048

#### 15 Taxation

The charity is exempt from tax on income and gains to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

#### 16 Related party transactions

There are no related party transactions to disclose for 2020 (2019: none).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

#### 17 Post balance sheet event

The World Health Organization declared the outbreak of the coronavirus a pandemic in March 2020. As we progress through 2020, more information is becoming known about the scale and impact of the coronavirus. The pandemic might have a significant financial effect on the charity and its operations and lead to reductions in future donations.

In the end, I am the only one who can give my children a happy young mother who loves what she does KAGAAJU CLAIRE Photo: Kagaaju Claire/ SafeHands/ Reproductive Health Uganda/ 24 January 2020/ Uganda

SIN

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www.safehands.org studio@safehands.org Phone: +44 20 7052 8475

@SafeHands\_ 🕥

www.facebook.com/safehands.ngo

www.instagram.com/\_safehands\_ngo

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