SAFEHANDS

ANNUAL REPORT AND FINANCIAL STATEMENTS 2021 - 2022

WHO WE ARE

Only half of women and girls in low-income countries are empowered to make choices over contraception and the ability to say yes or no to sex.¹ We're on a mission to change that.

We want to equip women and girls with accurate, judgement-free information so she can realise her sexual and reproductive rights.

- ... More information
- ... More choice
- ... More power

SafeHands is a small creative organisation that uses media and digital tech to deliver sexual and reproductive health and rights (SRHR) information for social good. We work in communities that are under-served to put trusted information into the hands of women and girls.

1. UNFPA. 2021 State of the World Population. My Body is My Own. New York: 2021. Available from: https://www.unfpa.org/my-body-my-own-state-world-population-report-2021



FOREWORD FROM THE CHAIR OF THE BOARD OF TRUSTEES

Now more than ever is the time to prioritise stability and strategy for the communities we serve. After two years of national lockdowns, the impact on SRHR is far reaching – rising rates of school dropout, teen pregnancy, HIV prevalence and early and forced marriages in Ethiopia and Uganda.

There are no excuses for not prioritising the needs of women and girls in the "new normal". Whether sexually active or not, everyone's SRHR matters. No one should be left behind in accessing the care they want and need.

Creativity: A Muscle to Develop and Flex

We must create, innovate and accelerate towards universal SRHR. Creativity is central to making positive change in the world and continues to be at the heart of SafeHands' approach. From first workouts to strengthening the creative muscle, we challenge partners, beneficiaries, and the communities we serve to be creative for positive change.

As we scale-up our three innovative approaches, we are continuously improving the user experience of midwives, health providers, peer educators and young people. *Ask RHU* continues to be an 'encyclopaedia of SRHR answers' for young people across Uganda as peer educators encourage our expansion to WhatsApp. As our Outreach Tablets improve the client-health provider conversations on SRHR topics, midwives, health extension workers and peer educators across Ethiopia and Uganda are identifying areas for improvement.

Digital SRHR Information

To be truly effective, the SRHR information we host on our digital platforms must be engaging, educational and inspire healthy SRHR decision-making. To do so, we must capture young people's attention and cut through the digital noise. Our first ever #HackathonforSRHR in Uganda boosted young people's creative confidence to co-design engaging digital content for their peers, while building their digital literacy and flexing their creative muscles. Returning to in-person workshops, 56 young people, who participated in our Stories 4 Change workshops, reminded us that creativity can create tangible change in our communities.

This year's success and learnings would not be possible without our brilliant, supportive, creative partners. Our partners remain our strongest asset. From implementing partners like Reproductive Health Uganda (RHU), the Amhara Regional Health Bureau, the Commonwealth Medical Trust (Commat), Makerere University, Sex Brand, Say It Now and Colaco Tech, to our generous donors, thank you for joining us on this journey.

PRALED

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Photo: Abu Hussein | SafeHands | Uganda | 2021

THE FUTURE IS DIGITAL

Digital tech is an effective, low-cost and highly suitable communication channel to deliver SRHR information.

Photo: Gerald Kitandwe | SafeHands | Uganda 2021

OUR INNOVATIVE APPROACHES

"Digital engagement in SRHR is what young people want. SafeHands is our only partner that includes a strong emphasis on digital tech in their projects." – our implementing partner RHU

Digital tech holds great promise in revolutionising how women, men and young people access SRHR information, supplies and services. Leveraging digital tech and media, we put medicallyverified SRHR information into the hands of women, men and young people in Ethiopia and Uganda.

With human-centred design at the heart, we ensure our digital solutions are engaging and tailored to our users' needs and expectations. Users are at the centre of our Innovative Approach – from ideation, co-design, development, testing and implementation. The User Experience (UX) drives continuous improvement and shapes our innovations to the real-world application. Soliciting user feedback, we monitor key usage metrics and work with our tech developers to continuously improve our three Innovative Approaches – *Ask RHU*, Outreach Tablets and Stories 4 Change: Digital Storytelling for SRHR.



Ask RHU: An Al-powered chatbot for young people

Ask RHU is a mobile messaging service using artificial intelligence (AI) to instantly answer young people's questions on SRHR. Currently available nationwide across Uganda, Ask RHU was developed in partnership with RHU and chat commerce expert, Say It Now.

Ask RHU turns a mobile phone into a trusted advisor on accurate and judgment-free SRHR information. Using Facebook Messenger, young people type a question to Ask RHU, just like they would text a friend, and instantly receive medically-verified answers on over 750 SRHR topics. If they need to see a health worker, Ask RHU refers them to the nearest RHU clinic using GPS location. Al ensures answers are instant with a clear dialogue flow that mimics human conversations.

Using human-centred design, young people were instrumental in the co-designing, piloting and testing and driving continuous improvement of *Ask RHU*. Back in 2019, Facebook Messenger was identified as the best platform to address online safety and privacy concerns. As use of Facebook has been restricted in Uganda since 2020, we are currently working to expand the service to WhatsApp.

Outreach Tablets for Mobile Service Providers

Our Outreach Tablets help service providers bring health information to under-served communities in Uganda and Ethiopia. Service providers use our Outreach Tablets, a light-weight portable android tablet carried in a backpack, as they provide healthcare to under-served communities.

Mobile outreach services bring healthcare to remote and low-resource areas. Using an offline information system, our Outreach Tablets include a catalogue of digital content specifically designed to improve the conversation between service provider and client on key SRHR topics.

With a suite of tools to collect data online and off, our Outreach Tablets make data collection easy for service providers through simple forms and a range of automated data. When collected offline, data is immediately shared with our server when reconnected to Wi-Fi. This allows us and our partners to analyse and manage data to inform decision-making and insights. Our Outreach Tablets' continuous improvement is driven by health providers themselves and upgraded with our tech developer, Colaco Tech.



Photo: Ronnie Asiimwe | SafeHands | Uganda 2022



Photo: Fortunate Kagumaho | SafeHands | Uganda 2022

Stories 4 Change to amplify youth engagement in advocacy

Over the past three years, our Stories 4 Change: Digital Storytelling for SRHR has engaged over 75 young people, midwives and women from Ethiopia and Uganda to document their stories for change.

Leveraging the power of storytelling for SRHR, Stories 4 Change builds participants' skills in digital storytelling, participatory photography and advocacy. Stories 4 Change puts cameras into the hands of participants to photograph and frame their lived experiences. Participants consider how digital storytelling can be used in SRHR advocacy, while enhancing digital literacy skills for a digital generation.

Participants can apply for our small grant facility to put the learnings from the workshop into action through youthled advocacy initiatives. A creative springboard for action, Stories 4 Change amplifies the visual voice of young people by exhibiting their stories at international conferences.

THE YEAR AT A GLANCE

This year, we delivered impact where it matters most.

53,652 women, girls, men and boys provided

with SRHR information



young people's insights helped design our three innovative approaches

health providers supported to provide SRHR services in hard-to-reach communities

Nancy Durrell McKenna | SafeHands | Ethiopia | 2003

AMHARA, ETHIOPIA

LABOUR AT THE LAST MILE

Survey and a second

In northwest Ethiopia, the highlands of the Amhara region is mainly rural, with most people making their living farming barley, corn and millet. Arid hills roll into the distance dotted with small villages and close-knit communities. Crisscrossing the landscape is a constellation of health extension workers (HEWs) and midwives connecting communities with information on safe pregnancy and childbirth. Calm and beautiful, the arid hills can turn deadly when they stand between a woman in labour and a health centre.

Photo: Nancy Durrell McKenna | SafeHands | Ethiopia 2012

Improving safe motherhood for under-served and marginalised women living at a distance from healthcare.

This year, we supported over 21,000 women to access care during pregnancy and consider using a maternity waiting home (MWH) as part of their birth plan by working in partnership with the local health authorities, Yilmena Densa and East Denbia District Health Bureaus. MWHs are a lifeline for women living at a distance from a health centre. Adjacent to the health centre, women can travel to a MWH before the onset of labour with access to round-theclock care with a skilled attendant.

Midwives provided safe motherhood information to even more women and their partners on safe motherhood. 21,117 women and 9.535 men were reached with information on safe motherhood. Monthly pregnancy conferences, hosted by midwives and HEWs in open air settings, are crucial touchpoints to answer questions or concerns of women and their husbands about pregnancy, birth and the postnatal period. Using our Outreach Tablets, midwives and HEWs provide information on the importance of antenatal care and giving birth at a MWH and the risks and complications that can arise in pregnancy. At the outset of this project in 2019, 11% of women reported having no say on matters related to health, and many more identified husbands' attitudes as a major barrier to

attending MWHs. By engaging men with information tailored to their concerns, we are addressing attitudes and making it easier for women to access skilled care during pregnancy and childbirth.

Women's knowledge on safe motherhood is increasing as a result of our work.

In December 2021, an independent assessment of women's knowledge of safe motherhood care assessed our project's impact. The assessment found that 94% of women surveyed had good knowledge of safe motherhood care and services in their area – an 18% increase from 2020. In addition, attendance at the fourth antenatal care appointment increased by 11% from last year, evidence that our work is making a difference in health outcomes for women.

Improving health workers' interpersonal skills is key to build a strong client relationship. In partnership with the Yilmena Densa District, 36 health workers – including 22 midwives, 11 health centre heads and 3 hospital staff improved their communication skills through our communication training. Health workers improved their ability to provide clear and medically-verified information, with techniques to improve their active listening skills and interpersonal relationships with

Beyenech's Story: Community involvement is vital for maternal health

Beyenech supports the midwives and HEWs as they hold community meetings and provide information to local women. As a volunteer, she encourages community investment for the local MWHs and sees the impact these vital resources are having on the maternal health services and the community's health. "Five years ago, I stayed at the maternity waiting home but there was little support – no food and the follow up was poor." Beyenech knows that without food, coffee or carers at the MWH, most women will choose to stay home to give birth. "At this time, we are happy, no maternal death and maternal morbidities are decreasing." Beyenech has seen first-hand, the importance of community involvement in supporting safe motherhood.

clients. Six months after the training, health workers reported feeling more confident in their communication skills and interactions with the community and facilitation of meaningful conversations as a result of the training.

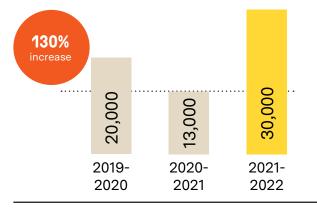
Local support for safe motherhood increases financial support at local maternity waiting homes. This year, 885,000 ETB in local resources – equivalent to USD \$17,200 – was mobilised to support local maternal care. We engaged community leaders through small group meetings to mobilise resources to support the functioning of ten MWHs. In total, 204 community leaders participated to mobilise these vital resources. Engagement with community leaders has built sustainable support among the community and health actors for the MWHs that will continue beyond the project. We continue to work with the district health officials to better embed these activities in their yearly work to ensure lasting engagement.

This year, the 'Labour at the Last Mile' project is supported by EthiopiAid, Hilden Trust, Souter Charitable Trust, Tula Trust, British Humane Association (BHA), Allan & Nesta Ferguson Charitable Trust, N Smith Charitable Settlement, and Eleanor Rathbone Trust.

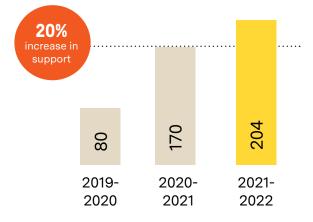
Photo: Nancy Durrell McKenna | SafeHands | Ethiopia 2019

HOW WE ARE IMPROVING SAFE MOTHERHOOD AT AMHARA'S LAST MILE

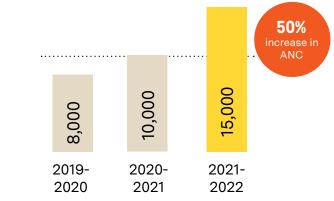
Delivering safe motherhood information to women and men in hard-to-reach areas.



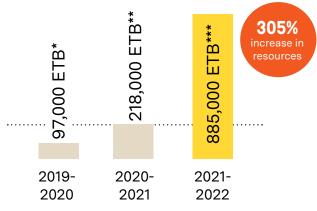
Galvanising community champions to keep maternal health high on the agenda.



Enhancing the capacity of health providers to provide antenatal care (ANC).



Mobilising local resources to support maternal health in Amhara.



*Equivalent to USD \$2,600 at time of collection

**Equivalent to USD \$4,464.23

***Equivalent to USD \$17,200 at the time of collection





SEFI

Pregnant for the third time and living over 8km from her nearest health centre, Sefi is overcome with worry. With one healthy daughter, Sefi was devastated by the loss of her second child after complications arose during a home delivery. Sefi wants to ensure a safe delivery for her, her new baby and family. She recently learned about MWHs during an antenatal appointment with her midwife. Although Sefi knew a MWH was the right place for her to give birth, her husband, Tadeg, was not supportive. Tadeg attended a SafeHands pregnancy conference to learn more about MWHs. With his concerns addressed at the conference, Tadeg agreed. Days before labour, Sefi, her husband and daughter are waiting at the MWH, comforted by the knowledge that skilled care is nearby.

ABER

Aber knows the potential complications in pregnancy only too well. She decided to give birth to her second child at home after a smooth first pregnancy, but complications arose soon after her the delivery of her child that put her life on the line. Now pregnant with her third child, she decided to stay in a MWH ahead of birth. Her husband Abireham strongly disagreed. Abireham attended four pregnancy conferences hosted by SafeHands and after talking to other men in the community and the midwives, he agreed that the local MWH is the safest place for Aber to give birth.





BANCHAEYEHU

For Banchaeyehu, the devastating danger of distance is very real. Banchaeyehu's first pregnancy ended in a stillbirth after she was unable to access emergency care when complications arose. Her village is separated from the local road by a large river, and it cannot be reached by ambulance. Now pregnant for the second time, Banchaeyehu is unwilling to risk the same outcome and decided to find another option. Banchaeyehu knew about the benefits of MWHs from her midwife, but her local health centre doesn't have the resources to maintain one. Instead, she travelled to a SafeHands supported MWH in the neighbouring village to await labour with her sister. Here, she can be assured she has access to the care she needs in labour.

FORT PORTAL, UGANDA

ACTION 200

-Marcauso Mil

KNOWLEDGE & INFORMATION ON SAFE SEX (KISS)

Four hours from Uganda's capital, surrounded by lush rolling hills and mountains peeking over the horizon sits Fort Portal. Here the majority of the population is young, under the age of 25, and are on a quest for trustworthy SRHR information. Despite the abundance of higher education in Fort, trusted and accurate SRHR information is hard to come by.

Photo: Richard Huggard | SafeHands | Uganda 2022

Delivering digital SRHR towards young people's full, free and informed choices in Fort Portal, Uganda.

This year, we engaged 23,000 people with digital medically-verified SRHR information through digital tech and media. Since 2019, we have worked in partnership with Uganda's foremost SRHR provider, RHU.

The nationwide launch of Ask RHU was celebrated by young people as a safe online space for trustworthy and youth-friendly SRHR information. Over 3,000 young people engaged in Ask RHU mobilisation efforts, improving their SRHR knowledge. At the Inter-University Dialogue in November 2021, popular musician, EeZzy, promoted Ask RHU, alongside a nationwide media campaign on social media, national and local TV and radio. Monthly mobilisation sessions and free SRHR service days across RHU's nationwide network continues to promote Ask RHU. We are currently expanding Ask RHU to WhatsApp, as frequent Facebook blackouts challenge consistent use.

Our Outreach Tablets are proving to be an effective and engaging channel of communication for SRHR information. When peer educators use our Outreach Tablets, community members are engaged and interested. Motorbike drivers, mothers returning from market, even banana salesmen in the middle of a delivery stop to watch digital SRHR content on the tablets. Over 30 Outreach Tablets are used by peer educators in Fort Portal, scaling-up young people's access to digital SRHR information during peer education sessions. 58 peer educators improved our tablets' functionality by identifying key areas for improvement during recent rounds of live testing. As users express 92% satisfaction rate, we continue to address feedback to improve navigation and simplify the interface design.

Peer educators gathered valuable insight into young people's barriers to SRHR information.

Over 200 young people took part in our 'Condoms, Consent and Pleasure' participatory research on barriers to condom use, attitudes about pleasure and misconceptions around consent. A majority of respondents confirmed that knowledge of the triple benefits of condoms alone is not sufficient in encouraging regular condom use. These valuable insights inform our programming and design of digital information education and communication (IEC) materials as well as a new collaboration with UK condom brand, Sex Brand.

We amplified youth-led advocacy by enhancing 56 young people's digital storytelling, advocacy and communication skills. Two cohorts of Stories 4 Change: Digital Storytelling for SRHR explored young people's precarious access to contraception and the stigma surrounding periods. Since the workshop, participants took a range of actions - calling on local decision-makers for greater political support; engaging their peers to dispel stigma and taboos; and working with community groups for local action. Participants successfully mobilised one local government to donate free period products to women and girls in the community. Our #HackathonforSRHR workshop engaged young people to co-create digital SRHR content to be featured on our Outreach Tablets in 2023.

Social media continues to be an effective platform to share digital SRHR information.

Peer educators posted digital assets developed at our Stories 4 Change workshop and #HackathonforSRHR on social media. Three twitter campaigns, led by young people, generated 25,000 impressions from #ProContraception (to increase contraceptive knowledge); #Men4Pads (to dispel period stigma) and #ConsentIsEverything (to enhance conversations on sexual consent). Supported by an anonymous donor, the KISS project is recognised by peer educators for its commitment to creativity, co-design and digital tech. Vital match funding provided by the Waterloo Foundation supported our Stories 4 Change workshops; scale-up of Outreach Tablets was made possible through the generous support of Ernest Kleinwort Trust and Peter Stebbings Memorial Foundation; and support from Sex Brand enabled our participatory research on 'Condoms, Consent and Pleasure.'

Photo: Kitandwe Gerald | SafeHands | Uganda 2022

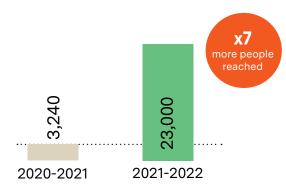
No Condom, No Love: Young People co-design digital SRHR content

Our #HackathonforSRHR successfully engaged young people to co-design and produce engaging digital SRHR content. We challenged 16 young people to innovate solutions to address gaps in their peers' SRHR knowledge. The Hackathon provided a collaborative and productive space for young people's creative freedom to find innovative solutions. RHU and SafeHands provided the platform - a relaxing and productive working environment for collaboration - and young people brought limitless creativity to learn, exchange and improve their digital literacy skills.

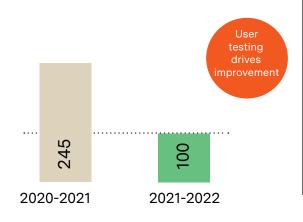
Held over three days, daily sessions were structured in productive sprints of work, on the spot mentoring and coaching support, and ample time for creative, collaborative thinking with flipcharts, sticky notes and eventually mobile phones, laptops and tablets. As young people produced engaging digital SRHR content, they developed their digital literacy skills and creative fluency. Young people carefully considered how their content would live, breathe and be perceived by their audiences. The content is coming soon to our Outreach Tablets to help peer educators to facilitate discussions and increase SRHR knowledge.

HOW WE ARE IMPROVING ACCESS TO RELIABLE SRHR INFORMATION IN FORT PORTAL

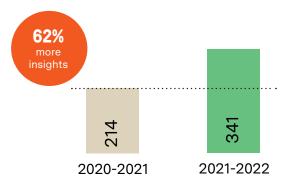
Young people provided with digital SRHR information.



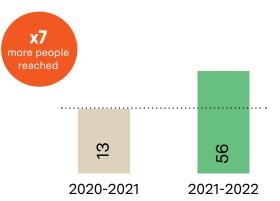
Young people improve the user-experiences of our three innovative approaches.



Young people's insights on their knowledge, attitudes, behaviour and practices.



Young changemakers leverage digital storytelling to improve enabling environment for SRHR.







MACK

"It takes a lot of confidence to walk into a shop and buy a condom," says Mack. As a peer educator, Mack sees how free condom boxes at his university helps address the embarrassment and stigma young people face around condoms. "Condoms often disappear at night. There is a lot of discrimination against girls who use condoms. So, many girls stay away."

BIRA

"My experience is *Ask RHU* is a place where privacy is top priority. It makes you feel like you're having a one-to-one conversation," says Bira as she suggest ways to make *Ask RHU* more engaging for young people. "An offline version of *Ask RHU* would be good. Add features that interest young people so they can be on it all day - like content on Instagram can help young people stay engaged with fresh new content."





HARAJAH

"Many young people are probably doing it wrong," says Harajah as she designed and produced a digital presentation on correct condom use. "They need to know how to do it right - how to remove packaging, unrolling it and disposing safely - all in the throes of passion. I love emojis and they can help simplify the emotions of sex and importance of using a condom."



SWABRI

Posting on Twitter, Swabri describes the impact our Outreach Tablets have made to the peer educators in Fort Portal. "Before. We carried flip charts, Markers, cardboards and demonstration materials for community outreaches. Now. With only a portable tablet, we have all the information we need."

TABU

"Ask RHU is what young people have been asking for," says peer educator Tabu, co-designer of Ask RHU. "So often the information we receive is bias. But now Ask RHU can answer what we don't know about SRHR."





LYNN

"I believe contraceptives should be available over the counter to be accessible to all those that need them," says Lynn while participating in our Stories for Change workshop as she capturing the challenges young people have in accessing contraception. "Using photography, we are coming up with solutions to a problem."

THRIVE: WATER AND SRHR

Twenty miles off the tarmacked road and high in the mountains on the fringes of Bwindi National Park sits the small village of Nkuringo. As the sun rises over the mountains and the morning fog settles into the valley below, the women of Nkuringo are already hard at work trekking two miles down the mountain to collect water for the morning's chores.

Alt

Photo: Richard Huggard | SafeHands | Uganda 2022

Ensuring women have access to the resources they need to thrive – from water to lifesaving SRHR care in Nkuringo, Uganda.

This year, we launched our new project "Thrive: Addressing Water and Reproductive Health" to increase access for women living at the last mile of healthcare in Nkuringo with access to water and lifesaving SRHR care.

Despite the lush and beautiful landscape, Nkuringo's women are unable to access water nearby and have an unmet need for SRHR. Women walk long distances every day to collect water and are unable to access the contraception they want and need.

We've teamed up with partner organisations, Commonwealth Medical Trust (Commat) and Commonwealth Health Initiatives (CHI) Uganda, to supply Nkuringo with water tanks to store water for the dry season. Working with Uganda's leading university, Makerere University, we are investigating ways we can improve access to water and ensure no woman is left behind in accessing SRHR including contraception.

We are also working with RHU to deliver lifesaving comprehensive SRHR and contraceptive services through mobile outreach



Photo: Richard Huggard | SafeHands | Uganda 2022

services in Nkuringo. Service providers will use our Outreach Tablets to put vital information into the hands of women and girls. Our work will complement local health services to deliver SRHR care to the last mile of healthcare.



Photo: Richard Huggard | SafeHands | Uganda 2022

Evelyn wants all women in Nkuringo to have access to contraception

Evelyn is passionate that every woman should be able to choose the timing and spacing of her pregnancies. "Women want family planning services," says Evelyn. "We want to have a manageable number of children." Evelyn often encourages her sisters, and friends to find out more about the benefits of contraception. Yet, many women in Nkuringo struggle to access affordable and available contraception that they want and need. The local rudimentary pharmacy often has empty shelves. And when contraception is available, the injectable contraception is usually the only option, which may be an incompatible choice for many women.

NEXT STEPS

In 2022 – 2023, we aspire to improve access to SRHR care for more communities and people in East Africa.

Next year, in partnership with UK-based condom brand, Sex Brand, and RHU, we will launch the "One Million Condom" project – aimed at launching and distributing a pleasure-focused social sector condom in Uganda for young people. Supported by Sex Brand's philanthropic commitment to donate one million condoms to lower income markets for every one million sold in the UK, the "One Million Condom" project aims to improve knowledge and practice on condom use, through providing digital information via *Ask RHU* and working with peer educators as principal distributors of the new condom.

Our new initiative, "Thrive: Addressing Water and Reproductive Health in Nkuringo, Uganda", extends our partnerships with RHU to new regions. Together, we will ensure no one is left behind by delivering SRHR care to Nkuringo, a remote community with a high unmet need for SRHR. Working with Commat, Makerere University and RHU, we aim to improve women's access to water, while delivering lifesaving SRHR care and improve women's access to a broad mix of contraceptive methods with RHU.

We are working to extend the power of young people's digital storytelling from Uganda to across Southeast Asia and the Pacific. Working with the International Planned Parenthood Federation (IPPF) East Southeast Asia and the Pacific (ESEAOR), our Stories 4 Change workshop is being adapted for online use. A regional online workshop will inspire 12 young people to leverage digital storytelling in their advocacy initiatives. The visual voices of Stories 4 Change participants from Uganda and Southeast Asia and the Pacific will be showcased at the 2022 International Conference on Family Planning in November 2022.

We maintain our commitment to amplify local support to improve safe motherhood in Amhara, Ethiopia. Next year, we will work to support local partners establish a locally owned locally governed Community Based Organisation (CBO). Working with Essina Wholefoods, we aim to scale-up availability of digital safe motherhood information across stationary health posts in Amhara.

We look forward to the year ahead, on our quest as we aspire to 'be more digital' and ensure no one is left behind in accessing lifechanging SRHR information, care and supplies.



THANKYOU

With thanks to our donors and partners that were invaluable in our ability to use innovation to deliver impact.

Our Donors

Anonymous Donor Allan and Nesta Ferguson Charitable Trust British Humane Association (BHA) **Doughty Street Chambers** EthiopiAid Eleanor Rathbone Trust Ernest Kleinwort Trust Hilden Trust N Smith Charitable Settlement Peter Stebbings Memorial Trust Souter Charitable Trust **Tula Trust** Waterloo Foundation Zonta London II

Our Partners Amhara Regional Health Bureau Colaco Technology Commonwealth Medical Trust (Commat) Commonwealth Health Initiatives (CHI) Uganda Reproductive Health Uganda (RHU) Say It Now Sex Brand

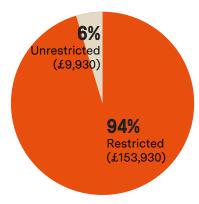
2. FINANCIAL SUMMARY 2021 - 2022

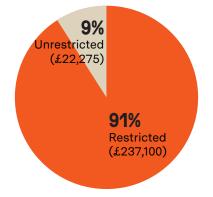


SafeHands' total income 2021 - 2022

INCOME BREAKDOWN:

EXPENDITURE BREAKDOWN:









SafeHands' total expenditure 2021 - 2022



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Photo: Richard Huggard | SafeHands | Uganda 2022

TRUSTEES' ANNUAL REPORT AND UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MAY 2022

Trustees

Debbie Manners - Chair Robert Stapledon - Treasurer Lady Jane Naylor Janie New

Charity number

1186460

Principal address

1 Knightsbridge Green, London SW1X 7NE United Kingdom

Independent examiner

Goldwins Limited, 75 Maygrove Road, West Hampstead London NW6 2EG

Bankers

CAF Bank Limited, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

Unity Trust Bank, PO Box 7193, Planetary Road, Willenhall WV1 9DG

Patrons

Baroness Helena Kennedy QC Lord Naren Patel KT Professor Ian Jacobs Professor Lesley Regan Jon Snow Patrick O'Brien

Founder

Nancy Durrell McKenna

The Trustees present their report and accounts for the year ended 31 May 2022. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's deed, the Charities Act 2011 and the Charities Statement of Recommended Practice, (FRS 102) "Financial Reporting Standards)", issued in January 2015.

Structure, governance and management

The charity is controlled by its governing documents, a deed of trust, and constitutes an charitable incorporated organisation. There is a Trustee and Staff manual setting out the key roles and purpose of the charity's organisation. This is available to all.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

Debbie Manners - Chair Robert Stapledon - Treasurer Lady Jane Naylor Janie New

Staff for SafeHands

Erica Belanger, Executive Director Paige Rogers, Project Technical Adviser Nigel Deacon, Bookkeeper

There are no related parties transactions. Bearing in mind the duty of Trustees to identify and review the risks to which the charity is exposed, risk management is reviewed regularly by the Board and a Risk Management Strategy setting out the appropriate controls is in place. Particular risks have been identified with regard to ensuring the continuity of filmmaking and in particular succession for the Founder Director. A strategy has been implemented and is regularly reviewed and updated.

SAFEHANDS FINANCIAL REVIEW 2021 - 2022

Financial information is vital to helping the Trustees make good decisions and financial reports are prepared and reviewed by the Trustees at all trustee meetings. The need to build our unrestricted income, have a reasonably solid reserve level and maintain a good financial management system remains a key priority of the operational plan and strategy for SafeHands.

Income

During the year 2021/22 ending May 2022 SafeHands had a total income of £163,860.

Unrestricted income was £9,930, whilst restricted income was £153,930.

Expenditure

Total expenditure was $\pounds 259,375$ with over $\pounds 237,100$ being spent on charitable activities and the remainder relating to fundraising costs. Overall, there was a deficit of $\pounds 95,515$ but this was covered in full by the restricted reserves.

Of the total expenditure, $\pounds 22,275$ was unrestricted and $\pounds 237,100$ was restricted.

Reserves

The charity ended the year with a reserves total of $\pounds 66,212$ which includes an unrestricted reserve of $\pounds 2,610$. Whilst the unrestricted reserve remains low, the charity has implemented cost reductions and efficiency savings, as well as closely monitoring the cash position and the restricted funds balance allows us to deliver on our contracted projects.

The board are actively focusing on rebuilding the unrestricted reserve whilst noting the difficult fundraising environment that SafeHands, and many other charities, are currently operating in but remain confident that through continuing tight control over cash and the balance of restricted funds that the charity can continue to deliver on our contracted projects.

Responsibilities of the Trustees

The Trustees are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable laws and regulations. Charity law requires the Trustees to prepare the financial statements for each financial year. Under that law the Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice.

The Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including net income or expenditure. In preparing these financial statements the Executive Committee is required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgments and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and Statements of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements;

Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation. The Trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the Charity and which enable it to ensure that the financial statements comply with the Charities Act 2011. The Trustees are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the Board of Trustees

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MAY 2022

Independent examiner's report to the trustees of Safehands

I report to the trustees on my examination of the accounts of the Safehands for the year ended 31 May 2022.

Responsibilities and basis of report

The trustees of Safehands are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA, FCA, CTA, FCIE Goldwins Chartered Accountants 75 Maygrove Road West Hampstead London NW6 2EG

STATEMENT OF FINANCIAL ACTIVITIES

SAFEHANDS

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 May 2022

	Neter	2022 Unrestricted funds	2022 Restricted funds	2022 Total funds	2021 Total
	Notes	£	£	£	£
Income from: Donations and legacies	2	9,906	26,860	36,766	17,282
Charitable activities	3	-	127,070	127,070	214,855
Investment income	4	24	-	24	91
Total income		9,930	153,930	163,860	232,228
Expenditure on: Raising funds Charitable activities		7,998 14,277	237,100	7,998 251,377	27,119 250,082
Total expenditure	5	22,275	237,100	259,375	277,201
Net income / (expenditure) for the year	6	<mark>(12,345)</mark>	(83,170)	<mark>(95,515)</mark>	(44,973)
Transfer of funds from Safehands for Mothers Charitable Trust		-		-	206,700
Net movement in funds		<mark>(12,345)</mark>	(83,170)	<mark>(95,515)</mark>	161,727
Reconciliation of funds: Total funds brought forward		14,955	146,772	161,727	
Total funds carried forward	10	2,610	63,602	66,212	161,727

All of the above results are derived from continuing activities.

There were no other recognised gains or losses other than those stated above.

The attached notes form part of these financial statements.

SAFEHANDS Balance sheet As at 31 May 2022

	Notes	2022 £	2022 £	2021 £	2021 £
Fixed assets:					
Tangible assets	8		797		1,195
Current assets:					
Debtors	9	-		251	
Cash at bank and in hand	_	215,496		176,121	
		215,496		176,372	
Liabilities:					
Creditors: amounts falling due within one year	10	(150,081)		(15,840)	
Net current assets			65,415		160,532
Total net assets			66,212		161,727
				:	,
Funds	12				
Restricted funds			63,602		146,772
Unrestricted funds			2,610		14,955
					101 707
Total funds			66,212	:	161,727

Approved by the trustees on .12 December 2022

and signed on their behalf by:

Debbie Manners (Chair)

Charity no. 1186460

The attached notes form part of the financial statements.

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Charities Act 2011.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

d) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charity in inducing third
 parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising
 purpose.
- Expenditure on charitable activities includes the costs of delivering services and other activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

e) Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs which support the charity and its and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 5.

1 Accounting policies (continued)

f) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Fixtures and fittings

33% reducing balance method

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

i) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

j) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

k) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2 Detailed comparatives for the statement of financial activities

·		2021	2021	2021
		Unrestricted	Restricted	Total
		£	£	£
Income from:				
Donations and legacies		17,282	-	17,282
Charitable activities		4,227	210,628	214,855
Investment income		4,227	210,020	214,855 91
Total income		21,600	210,628	232,228
		21,000	210,020	202,220
Expenditure on:				
Raising funds		27,119	-	27,119
Charitable activities		23,857	226,225	250,082
Total expenditure		50,976	226,225	277,201
Net income / (expenditure) for the year		(29,376)	(15,597)	(44,973)
Transfer of funds from Safehands for Mothers				
Charitable Trust		44,331	162,369	206,700
Net movement in funds		14,955	146,772	161,727
		11,000		101,121
Total funds brought forward		-	-	-
Total funds carried forward		14,955	146,772	161,727
Income from donations and legacies				
income nom donations and legacies	2022	2022	2022	2021
	Unrestricted	Restricted	Total	2021
	funds	funds	funds	Total
	£	£	£	£
Donations and legacies	9,906	26,860	36,766	17,282
5				

3 Income from charitable activities

2

	2022 Unrestricted	2022 Restricted	2022 Total	2021
	funds	funds	funds	Total
	£	£	£	£
Anonymous grant	-	119,570	119,570	185,068
Zonta London	-	-	-	560
Ethiopiaid	-	-	-	20,000
Other income	-	7,500	7,500	9,227
Total income from charitable activities	-	127,070	127,070	214,855

9,906

26,860

36,766

17,282

4 Income from investments

	2022	2022	2022	2021
	Unrestricted	Restricted	Total	
	funds	funds	funds	Total
	£	£	£	£
Bank interest	24	-	24	91
	24	-	24	91

5 Analysis of expenditure

	Basis of allocation	Cost of Raising funds	Charitabe activities Si	upport costs	2022 Total	2021 Total
		£	£	£	£	£
Project activities	Direct	-	221,887	11,388	233,275	209,170
Fundraising cost Support costs	Direct Direct	7,998	-	- 18,102	7,998 18,102	40,514 59,501
		7,998	221,887	29,490	259,375	277,201
Support costs			29,490	(29,490)	-	
Total expenditure	=	7,998	251,377	-	259,375	
Total expenditure 202	21 =	27,119	250,082	•		277,201

Of the total expenditure, £22,275 (2021: £50,976) was unrestricted and £237,100 (2021: £226,225) was restricted.

6 Net income / (expenditure) for the year

This is stated after charging / (crediting):

	2022 £	2021 £
Depreciation	398	598
Independent examiner's fees	2,440	2,340

7 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2022	2021
	£	£
Salaries and wages	95,500	95,500
Social security costs	5,847	8,243
Employer's contribution to defined contribution pension schemes	2,243	2,237
	103,590	105,980

The total employee benefits including employer's NIC and pension contributions of the key management personnel were £ 66,771 (2021: £66,675).

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2021: £nil) neither were they reimbursed expenses during the year (2021: £nil). No charity trustee received payment for professional or other services supplied to the charity (2021: £nil).

There was one employee whose annual emoluments were between £60,000 - £70,000 (2021: Nil).

The average number of employees during the year was 2 (2021: 2).

8 Tangible fixed assets

	Fixtures, fittings and equipment £
Cost	
At the start of the year	1,793
Additions in year	-
At the end of the year	1,793
Depreciation At the start of the year	598
Charge for the year At the end of the year	<u> </u>
At the end of the year	
Net book value	
At the end of the year	797
At the start of the year	1,195

All of the above assets are used for charitable purposes.

9 Debtors

	2022	2021
	£	£
Other debtors		251
		251

10 Creditors: amounts falling due within one year

· · · · · · · · · · · · · · · · · · ·		
	2022	2021
	£	£
Trade creditors	5	13,482
Other creditors	2,493	18
Accruals	2,440	2,340
Deferred income	145,143	-
	150,081	15,840

11 Analysis of net assets between funds 2022

	Unrestricted	Restricted	Total
	funds	funds	funds
	£	£	£
Tangible fixed assets	797	-	797
Net current assets	1,813	63,602	65,415
Net assets at the end of the year	2,610	63,602	66,212

	General		Total
Analysis of net assets between funds 2021	unrestricted	Restricted	funds
	£	£	£
Tangible fixed assets	1,195	-	1,195
Net current assets	13,760	146,772	160,532
Net assets at the end of the year	14,955	146,772	161,727

12 Movements in funds

ure Transfers £ £	s 2022 £
££	£
	~
44) -	-
60) -	-
- (00	-
40) -	-
50) -	-
- (00	-
47) -	49,951
50) -	-
43) -	10,457
66) -	194
-	3,000
- 00)	63,602
75)	2,610
75) -	2,610
75) -	66,212
1	

Movement in funds 2021

				Transfer from Safehands for Mothers	
	At 1 June			Charitable	At 31 May
	2020	Income	Expenditure	Trust	2021
	£	£	£	£	£
Restricted funds:					
People's Postcode Trust	-	-	(3,744)	8,388	4,644
Zonta	-	560	-	-	560
Waterloo foundation	-	-	(2,943)	9,983	7,040
Last mile	-	25,000	-	-	25,000
Anonymous grant	-	185,068	(219,538)	143,998	109,528
Total restricted funds	-	210,628	(226,225)	162,369	146,772
Unrestricted funds: General funds	_	21,600	(50,976)	44,331	14,955
Total unrestricted funds	•	21,600	(50,976)	44,331	14,955
Total funds	-	232,228	(277,201)	206,700	161,727

Purposes of the restricted funds

"Labour at the Last Mile - Amhara Ethiopia" improves safe motherhood care in Amhara, Ethiopia; "Knowledge and Information on Safe Sex - Fort Portal, Uganda" enhances young people's access to digital information on SRHR; and "Thrive: Water and Reproductive Health - Nkuringo, Uganda" improves access to water and contraception in Nkuringo, Uganda.

13 Taxation

The charity is exempt from tax on income and gains to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

14 Related party transactions

There are no related party transactions to disclose for 2022 (2021: On 1 June 2020 the previous operating entity of the charity, Safehands for Mothers Charitable Trust transferred its assets, liabilities and activities to the Charitable incorporated organisation, Safehands. All of the trustees of Safehands are also trustees of Safehands for Mothers Charitable Trust).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.





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